

model

CITIZEN MAGAZINE

ISSUE NO.11

FASHION
PHOTOGRAPHY
BEAUTY


FEATURED
PHOTOGRAPHER

GRAEME
HENDRY
LONDON

FEATURED
MODEL
GABRIELLA

LEARN **THE**
ASPIRATIONS
OF THESE
AMAZING
BRANDS
TALENTS AND
CREATIVES
IN THE FASHION
INDUSTRY,
AROUND **THE**
WORLD.

FEATURING
FASHION TALENTS,
CREATIVES AND
BRANDS GLOBALLY.
BE FEATURED ON
MODEL CITIZEN
APP, BLOG AND
MAGAZINE
BE FEATURED
NOW




PHOTOGRAPHER
GRAEME
HENDRY
LONDON



"I ALWAYS SAY WORKING IN
A PHOTOGRAPHY TEAM IS
LIKE A CHEMICAL
REACTION, IF YOU DON'T
HAVE THE RIGHT
ELEMENTS."





HOW DID YOU GET TO WHERE YOU ARE NOW IN YOUR CAREER?

IT MIGHT BE A CLICHE BUT PERSISTENCE IS THE KEY. NOT ONLY NOT TAKING THE KNOCKS TOO PERSONALLY BUT TO KEEP UP YOUR ENTHUSIASM. WHEN I WAS ASSISTING I WOULD ASK MODELS IF THEY COULD TEST WITH ME. I GOT TO KNOW A FEW AND IT WAS A GREAT WAY TO GET MAINBOARD GIRLS IN MY PICTURES WHICH REALLY HELPED. ITS STILL A GOOD IDEA TO GET TO KNOW MODEL AGENCIES TOO, YOU'LL MEET MODELS ON THE WAY UP TOO, JUST LIKE YOU.

WHAT IS YOUR OPINION ON MODELING EDUCATION?

I STUDIED FOR 4 YEARS IN GLASGOW. I ACTUALLY WANTED TO BE A STILL LIFE PHOTOGRAPHER AND IN MY LAST YEAR DID A FASHION PROJECT AND THAT WAS THAT. A FEW MONTHS AFTER MY EDUCATION I MOVED TO LONDON.

WHAT PERSON HAS BEEN YOUR INSPIRATION IN LIFE? WHO IS YOUR HERO?

I DONT FOLLOW A PARTICULAR PHOTOGRAPHER BUT IF I HAD TO PICK ONE IT WOULD HAVE TO BE DAVID LACHAPPELL. HIS WORK IS ON A SCALE I CAN ONLY DREAM ABOUT, AMAZING WORK. WHEN I WAS AT COLLEGE I CAME ACROSS THESE AMAZING PICTURES OF KYLIE MINOGUE BY STÉPHANE SEDNAOUI. THEY REALLY BLEW ME AWAY AND INSPIRED ME AT THE TIME.

DO YOU FEEL LIKE YOU'VE MET YOUR GOALS?

I DONT THINK I EVER WILL. I LOVE THE CHALLENGE OF THE COMING PROJECT AND I'M NEVER HAPPIER UNLESS I'M PLANNING, SHOOTING AND WORKING POST A PROJECT.

IF YOU HAD TO DO IT OVER AGAIN, WHAT WOULD YOU CHANGE?

I WOULD DEFINITELY TRY AND ASSIST THE BIG NAMES MORE. I COULD GET A CHANCE TO WORK WITH TOP PEOPLE IN THE INDUSTRY AND GET TO KNOW THEM.

DO YOU HAVE ANY TIPS?

ASSIST THE BIG PHOTOGRAPHERS!

HOW DO YOU STAY INSPIRED?

IDEAS. I ALWAYS WANT TO DO MORE SHOOTS AND GETTING BETTER AND MORE EXPERIENCE IS INVALUABLE. CONFIDENCE IN YOUR OWN WORK IS A KEY POINT FOR ME, THERE IS NOTHING WORSE THAN HITTING A WALL AND NOT KNOWING WHAT TO DO IN A SITUATION.

WHAT PHOTOGRAPHY RELATED THINGS DO YOU RECOMMEND?

SEEK OUT OTHER PEOPLE'S OPINIONS, STYLISTS, MUA AND MODELS THEY MIGHT HAVE A DIFFERENT ANGLE WHICH YOU HADN'T CONSIDERED, IT MIGHT JUST INSPIRE YOU. WORKING WITH ART DIRECTORS IS A GREAT WAY TO BOUNCE CREATIVE IDEAS AROUND. DON'T THINK YOU KNOW IT ALL AS ITS A TEAM THING. I ALWAYS SAY WORKING IN A PHOTOGRAPHY TEAM IS LIKE A CHEMICAL REACTION, IF YOU DON'T HAVE THE RIGHT ELEMENTS. WATER WOULDN'T EXIST WITHOUT HYDROGEN AND OXYGEN TOGETHER.

HOW CAN PEOPLE REACH YOU FOR A JOB?

WWW.GRAEMEHENDRY.COM

WHAT'S YOUR FAVOURITE CAMERA?

HASSELBLAD.

WHAT IS YOUR MOST MEMORABLE EXPERIENCE SO FAR?

I ONCE DID A SHOOT INSIDE A LIMO WITH NO AIR CONDITIONING. IT WAS VERY HOT WEATHER AND WE COULD ONLY STAND BEING INSIDE THE CAR FOR A FEW MINUTES AT A TIME. IT WAS A VERY UNCOMFORTABLE SHOOT, BUT WE WERE VERY PROFESSIONAL AND GOT ALL THE SHOTS REQUIRED.



GEMMA SHOOT

PHOTOS GRAEME HENDRY

ART DIRECTION STEVE MOORE

STYLIST DIONNE THURLAND

MUA CAT CRAWFORD USING MAC

HAIR TIM PATEMAN @ THE LION AND THE FOX MODEL GEMMA @ PROFILE

MODELS LONDON

IONA SHOOT

PHOTOS GRAEME HENDRY

ART DIRECTION STEVE MOORE

STYLIST DIONNE THURLAND

MAKE UP AND HAIR CAT CRAWFORD USING MAC AND PAUL MITCHELL

MODEL IONA @ PROFILE MODELS LONDON

LINNEA SHOOT

PHOTOS GRAEME HENDRY

ART DIRECTION STEVE MOORE

STYLIST KATE BARBOUR, ASSISTED BY JULIA BEATTIE MAKE UP CAT

CRAWFORD USING MAC

HAIR SAM FOSTER @ THE LION AND THE FOX MODEL LINNEA @ PROFILE

MODELS LONDON

VIKTORIA B SHOOT

PHOTOS GRAEME HENDRY

ART DIRECTION STEVE MOORE

STYLIST MICHELLE BROWN

MAKE UP AND HAIR CAT

CRAWFORD USING

MAC AND PAUL

MITCHELL MODEL

VIKTORIA B @

PROFILE

MODELS

LONDON

GABRIELLA SHOOT

PHOTOS GRAEME HENDRY

MAKE UP AND HAIR CAT CRAWFORD USING

MAC AND PAUL MITCHELL MODEL GABRIELLA @

PROFILE MODELS LONDON

PHOTO CREDITS









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INSTAGRAM-

GRAEMEHENDRY_PHOTOGRAPHER











A fashion photograph featuring three models against a plain, light-colored background. On the left, a model stands wearing a dark brown bomber jacket with a large, textured, metallic gold collar and matching metallic gold pants. In the center, a model sits on a white cylindrical pedestal, wearing a dark brown vest over a long-sleeved top with a wide, textured, metallic gold collar and matching dark brown pants. On the right, a model stands wearing a sheer, dark brown long-sleeved top with a pattern of small, circular metallic gold details, layered over a dark brown top and matching dark brown pants. All three models have dark hair and are wearing dark lipstick. The text 'FREELANCE PRODUCER/ WARDROBE STYLIST' is written in a small, white, sans-serif font at the bottom left. The name 'YENIFER UBIERA' is written in a large, bold, white, sans-serif font across the bottom of the image.

FREELANCE PRODUCER/
WARDROBE STYLIST
YENIFER UBIERA

I'm a freelancer wardrobe stylist based in New York but I do jobs in NJ and PA constantly as well. I'm well-known in the city for my collaboration with international designers from London, France & Australia and also all over the States, I never limit myself only to my New York source list.

My hobbies are reading and spending time with my daughter.

Why do you want this fashion stylist job?

I like the creativity and freedom that's why I love the styling. I'm always thinking crazy ideas. I can describe myself as Alice in Wonderland I think as many as six impossible things before breakfast.

What have you learned from mistakes on the fashion stylist job?

#1 rule that every fashion stylist need to know is never to bring on set a fashion designer when you are doing an editorial for a magazine.

Fashion designers are lovely people, in fact, the designers are the people that I most interact with in my career but they love their designs of course, and they always want to put their pieces first while as a stylist you are looking more to build a story through the pictures.

What challenges are you looking for in this fashion stylist position?

I'm dying to do something artistic more towards costume designs photography than fashionable.

Describe a typical work week for fashion stylist position?

A typical week will be a lot of research. The app that I used the most on my phone is my email account then coordinate with designers depending on the topic or theme and also their schedule the pick-ups because sometimes I request pieces out of the country. The fun part is during the weekends when I can meet the whole group on set and the magic occur.
published eight times in the same month.

What is your biggest weakness?

I'm a perfectionist. That's a plus but also a weakness because I like to double work push myself to the end to achieve what I want. This required a lot of my time during the week so sometimes I don't have time for socializing with my family and friends.

If clients are reading this interview, why should they hire you as fashion stylist position?

They should hire me because I know different areas of styling not only womenswear which is such as product styling, personal styling, ADS, menswear, kids wear, film, look books and fashion shows.

May I add that I'm a dynamic and creative person, I know how to work as a team, I'm a hard worker, always thinking out of the border and I have a unique style. I can honestly do any styling for a client, and if they demand something that I don't know, I research and prepare myself to overcome the challenge.

What companies have you worked for in the past?

Katy Mossman studio for Vogue, Jenny Haapala for school & hope st magazine Suchi.com, Ammo NYC, Gen Arts, Levis, wish.I fashion apple app, Voodoo Australia, Nathalia Jag from Project Runway to mention a few.

Tell us your most recent project.

A winter editorial fashion shoots which is going to be published in Institute magazine soon.

Tell us your most memorable experience as a fashion stylist?

My most memorable experience as a stylist it was to get published eight times in the same month.

What advice could you give to the aspiring and amateur fashion stylist?

Don't give up! It gets better with the time and makes sure that you have your voice meaning that don't let people tell you that you can't do it. If you have a job on set, for example, don't agree with everything do your own thing even if you think that can be wrong, say something because in the meantime then whatever the outcome is, it will say something about your aesthetic.

How can people reach you for work purposes?

The best way is through my email.





[HTTP://WWW.YENIFERUBIERA.COM](http://WWW.YENIFERUBIERA.COM)





INSTAGRAM.COM/YENIFER.UBIERA

PHOTO TEAM CREDITS:

PHOTOGRAPHER: DUO CHEN
WARDROBE STYLIST: YENIFER
UBIERA
MAKEUP & HAIR: MIKA OMURA
MODELS: ANNA LYNN, LAURA
ARUMUGAN & STEFANIYA
MAKAROVA.

CLOTHING CREDITS:

LOOK 1
COTTON PEACH T- SHIRT, JAMES R.
PALMISANO.
GOLD EMBELLISHMENTS PRINTED
PANTS, JAMES R. PALMISANO.
JEWELLERY SHOULDER DESIGNS,
ELENA ESTAUN
DARK GREEN ANKLE BOOTS,
BOSCOVS

LOOK 2
BLONDE
BLACK SHEER BOWTIE LONG
SLEEVES SHIRT, TENBY NY
OLIVE GREEN COTTON PANTS,
TENBY NY
DARK GREEN ANKLE BOOTS,
BOSCOVS
JEWELLERY TOP, ELENA ESTAUN
REDHAIR
OLIVE GREEN BOMBER JACKET,
ECHTEGO
WHITE COTTON BOWTIE SHIRT ,
JAMES PALMISANO.
GOLD PANTS, INSPIRED NY
BLACK ANKLE BOOTS,
CHARLOTTE RUSSE.
EARRINGS, BITA POURTAVOOSI
GLOVES, ELENA ESTAUN
BLACK HAIR
GOLDEN ROSE EMBELLISHMENTS
LONG SLEEVES JACKET, INSPIRED
NY
OLIVE GREEN JUMPSUIT, RUE21
BROWN KNEE HIGH BOOTS,
FOREVER21





PHOTO TEAM CREDITS:

LOOK 3

RED TRENCH COAT, PLAKINGER
BLACK & WHITE TRENCH COAT, NIKA
TANG
EARRINGS, BITA POURTAVOOSI

LOOK 4

WHITE COTTON BOWTIE SHIRT, JAMES
PALMISANO
BLACK LEATHER PANTS, NIKA TANG
CLEAR PLASTIC COAT, CLEAR COATED
BLACK COMBAT BOOTS, BOSCOVS
EARRINGS, BITA POURTAVOOSI
BLACK SHEER TOP, TENBY NY
WHITE SHEER PANTS, PAN JIN
BLACK & CLEAR LONG PLASTIC COAT,
CLEAR COATED
BLACK FURRY SNEAKERS, APPARIS
BLACK HEADPIECE, CHUCHU NY

LOOK 5

BLACK CORDUROY, NIKA TANG
BLACK & RED SHEER LONG DRESS,
REARRANGE US
BLACK VINTAGE BOOTS, STYLIST'S
OWN
BLACK VELVET CHOKER,
CUIXUSTUDIOS

LOOK 6

BROWN LONG COAT, NARCISS
RED VELVET HIGH WAIT UNDERWEAR,
KARIE LAKS
GOLD LONG NECKLACE, BITA
POURTAVOOSI
BLACK ANKLE BOOTS, STYLIST'S OWN
BLACK STOCKINGS, ALIEXPRESS

LOOK 8

WHITE SHEER TOP, PAN JIN
BLACK SHORTS, ALEKSANDRA
KOLANKO
BLUE TWEED LONG COAT, TENBY NY
BLACK KNEE HIGH BOOTS, JEFFREY
CAMPBELL
BLACK HEADPIECE, CHUCHU NY



UBIERA.STYLIST@GMAIL.COM

















PHOTOGRAPHER
CHRISTIAN SANTOS



How did you get to where you are now in your career?

I came from a film background. Five years ago I became very interested in still photography and was very fond of the fashion industry, so I decided to combine both and become a fashion commercial photographer. I couldn't afford to go and take photography courses, so I took matters into my hands and used Google and YouTube as the main resource for photography education, and here I am now.

How did your education prepare you for the future?

At the time I could not afford a proper education, so I took to the Internet to prepare me for it. To be honest, it was probably the best form of preparation to work in the real world and gain experience from people who are already well-established in the industry.

What person has been your inspiration in life? Who is your hero?

Michael Jackson has always been an inspiration to me as an artist, performer, creative director, and an overall good person. He has always inspired me in many different platforms. And as far as having a hero, I don't have one just people that I'm inspired by and look up to.

Do you feel like you've met your goals and are successful?

I feel like I've met A few short-term goals, but not long-term goals yet. To be honest, I'm very hard on myself so I never really feel like I'm ever successful which I like because it's what keeps me going and getting better at my craft.

If you had to do it over again, what would you change?

Because I am a self-taught photographer, I would have begun teaching myself much earlier, shooting way more, and building relationships with people in my craft profusely.

What advice would you give someone who is young and wants to have the position such as yours one day?

I would most likely give the same advice that was given to me which is keep shooting just keep shooting, And networking with different people within the same industry.

How do you stay inspired?

I usually follow other photographers that I like I search them on Google, Instagram, Pinterest, Tumblr, etc. you get the idea. I also listen to music. Because I came from a film background, I love watching movies as well.

What photography related things do you recommend?

I would recommend going out in public and try taking good pictures of people in the street without them knowing. But the camera must be completely in the manual. I feel like this can sharpen your skills as a photographer.

How can people reach you for a job? And how will they know your rate?

I can be reached through my email address (chrissantosfilms@icloud.com). And the rates are usually determined by the individual jobs.

What's your favourite camera?

My favourite camera to use at this moment is the Canon 5D Mark iii.

Tell us something very interesting while working with a model.

Up until the point where The shoot happens. There's this part in the whole process where you see the transition from an idea or concept to reality as it's being brought to life by the model and I've always been fascinated by that and still get excited for it till this day. Not sure if anyone else will find this interesting, but it is to me.

Favourite model?

Sophia Malinina - msophia@gmail.ru

Favourite make up artist?

Rocio Laura - bookrocio@gmail.com

Favourite designer?

None

Favourite hairstylist?

Francheska Nieves - Francheska.nieves1@gmail.com

Booking info:

IG - Chrissantosfilms

Facebook - Facebook.com/chrissantos1984

Email - ChrisSantosfilms@icloud.com







CHRISSANTOSFILMS@ICLOUD.COM





WWW.INSTAGRAM.COM/CHRISSANTOSFILMS







PHOTOGRAPHER
CHRISTOPHER QUYEN

How did you get to where you are now in your career?

A lot of hard work and perseverance. You have to be proactive in this industry; you can't just wait for life to fall right into your lap. When you start your career, there are a lot of people out there who will use you because you're inexperienced. But over time you will learn to make people see the value in your work and the amount of creativity and effort you put in to make sure every person has something unique created just for them. The other side of it is my mentors – although I have never had a one-on-one mentor, I work for a photography magazine called Capture Magazine and have had the chance to interview many amazing professional photographers who I look up to. I try to get a little insight or advice from each photographer I talk to so I can further improve my work. Tie it altogether with a little strategy, as to how I can get people to see my work, and a little bit of luck and I would say that's how I've got to where I am in my career.

How did your education prepare you for the future?

I study a Bachelor of Communications (Journalism) and Law and that has really helped me to navigate the business side of my career when it comes to approaching people, educating myself about certain topics and being smart about legal obligations and contracts. However, I never had an education in photography. I sort of just picked the camera up, started shooting and would discover new techniques and interesting compositions. I did learn a few things when I was modelling though. I modelled at a photography school called CATC and I would come in for student photographers to practice different lighting set-ups with me while the lecturer would talk about how certain lighting could evoke different moods. I guess you could call that a free education. Working at Capture Magazine has also let me gain advice and an insight into the world's best photographers and how they work and do what they do. All these things have prepared me to create work that I'm passionate about, but with enough business and legal sense to make sure I'm doing everything properly and effectively.

What person has been your inspiration in life? Who is your hero?

I would say my father is my biggest inspiration and hero. I actually believe that my entrepreneurial spirit came from him. The man came from the Vietnam War with nothing, but a scholarship and studied as hard as he could so he could have a good job in the future. But he didn't just stop there. He went on to create many companies, that have created jobs and opportunities within Sydney's western-suburbs, and invest in properties, all while working a full-time job as a teacher at TAFE. The man is an inspiration to why I need to keep on pushing the envelope as to what I can achieve in my short time here on Earth.



Do you feel like you've met your goals and are successful?

Never... and that's what keeps me going. My goals and my definition of success grow with every waking hour I spend working.

If you had to do it over again, what would you change?

I think I would've started younger. When I was younger, I did have interests in music, film and the performing arts, but I was never 100% serious about them. I would dabble in them, but it was usually for the purpose of being "cool." I wasn't exactly good at anything, just a jack of all trades. I wish I were more serious about my art and I did it more for me in my younger years. That could've made such a difference in my growth as an artist.

What advice would you give someone who is young and wants to have a position such as yours one day?

Start your company... But before that, have fun and explore the depths of your creativity as much as possible before you start working. That way you will be able to nurture your talent and have greater confidence in your vision. Also, don't expect anyone to hand anything to you. If you're trying to get somewhere in the industry, you have to hustle and make a name for yourself, but try not to do it alone. Surround yourself with great friends, mentors and talent to support you along the way.

How do you stay inspired?

Do things that make me feel human. Read, go swimming, skate around the city, sit at a café and people watch, laugh with my friends, get drunk and, most importantly, keep on taking photos... even if they are shitty iPhone photos. Stay connected, be human.

What photography related things do you recommend?

Anything that can take or push your camera into interesting places. I love drones, water-housings, gimbals, time-lapse sliders and 360 videos.

How can people reach you for a job? And how would they know your rate?

People can reach me by email on "christopher@chrisquyencreative.com", they can visit my website "www.christopherquyen.com" or they can find me on social media on @chrisquyen. Every project is different so the best thing to do is to approach me with your idea and your budget and I'll let you know accordingly.

What's your favourite camera?

Although I shoot on the Sony A7R II at the moment, my favourite camera I've ever shot on is the Fujifilm X-E2. This might quickly be replaced by the soon-to-be-released Fujifilm GFX 50S which I had the chance to play with.

Tell us something very interesting while working with a model.

We were doing a nude shoot at a secluded beach one day, nobody was around, and the model and I were just creating these beautiful images against the moody sea with a sheer red cloth flying in the wind. After we finished our shoot and packed up, we turned around and saw a man behind us with his cock in his hand! We both exchanged glances of shock horror and before we knew it, he was out of our sights in a second!

What is like to photograph kids?

I wouldn't know since I don't photograph kids.





[HTTP://WWW.CHRISTOPHERQUYEN.COM/](http://www.christopherquyen.com/)

PHOTO CREDITS:

MODEL: JACQUIE RODRIGUES

MODEL: ALICE XIAO

MODEL: ALICE XIAO

MODEL: NICOLA MCCLEAN

MODEL: AUDREY ALIM

MAKE-UP ARTIST: NATALIE ABREU

MODEL: AGNES CHOI / MAKE-UP

ARTIST: NATALIE ABREU

MODEL: BRIDGET HOLLITT

MAKE-UP ARTIST: MIKA OMURA

STYLIST: YENIFER UBIERA

MODEL: BRIDGET HOLLITT

MAKE-UP ARTIST: MIKA OMURA

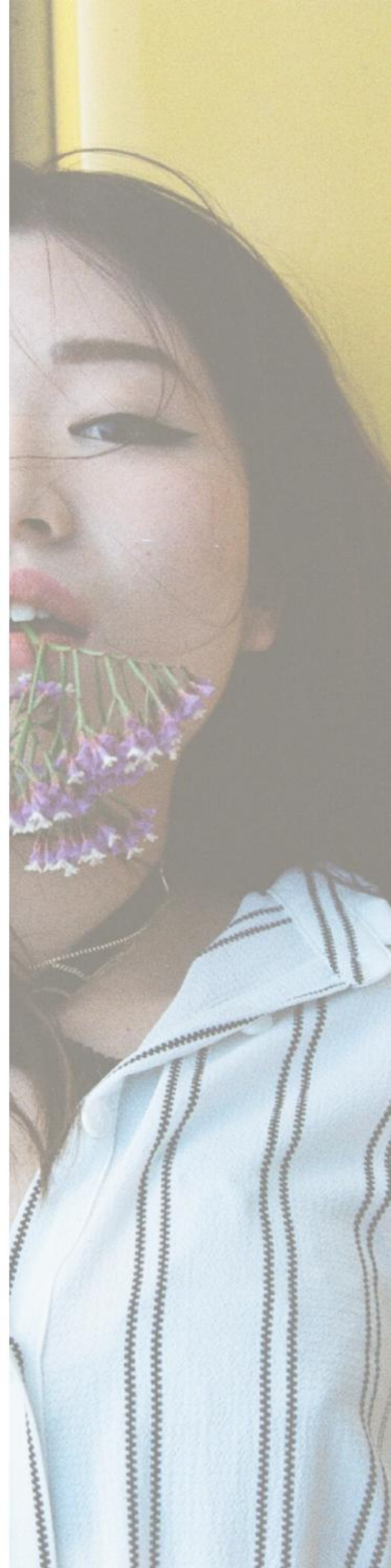
STYLIST: YENIFER UBIERA

MODEL: BETHANY GREGORY

MAKE-UP ARTIST: NATALIE ABREU

MODEL: ANOUSH ANOU









MODEL

LAURA ANNELISE











PHOTO
CREDITS:

PHOTOGRAPHER:

DUO LINN

MUA AND HAIRSTYLIST:

MIKA

STYLED BY:


YENIFER UBIERA





HAIRSTYLIST

SERGIO ESTRADA

A woman with long, wavy blonde hair is posing in front of a building with large windows. She is wearing a black strapless top with fringe and high-waisted, wide-leg pink trousers. She is looking upwards and to the left, with her right hand raised near her face. The background shows a building with large windows and a concrete wall.

MODEL: @AINSLIESTERN

PHOTOGRAPHER: @NARESH_STUDIO

MAKEUP: @DAVIDRAZZANO

DESIGNERS: @JAMESROBERTDESIGNS

PATIENCE AND PERSEVERANCE AND ALWAYS HAVE AN OPEN MIND. I THINK I WAS SO SUCCESSFUL IN SCHOOL AND HAVE BEEN ABLE TO STAY FOCUSED YEARS AFTER WAS DUE TO KEEPING AN OPEN MIND ABOUT ANYTHING RELATED TO HAIR. WHETHER IT'S LEARNING A DIFFERENT HAIRCUTTING TECHNIQUE, AND DIFFERENT WAY OF CURLING HAIR, OR EVEN AS SIMPLE AS A DIFFERENT WAY OF SHAMPOOING A CLIENT. YOU MAY ALREADY KNOW HOW TO DO SOMETHING, IF SOMEONE IS WILLING TO TEACH YOU A DIFFERENT WAY, BE THANKFUL AND HUMBLE! YOU WILL ENCOUNTER SO MANY AMAZING HAIR ARTISTS AND I CAN ASSURE YOU THEY WOULD ALL HAVE THEIR OWN UNIQUE WAY OF CREATING THE SAME LOOK. WHAT WILL MAKE YOU A GOOD STYLISTS WILL BE FOLLOWING DIRECTIONS AND RECREATING THAT LOOK. TO BECOME A GREAT STYLIST, YOU WILL TAKE SOMETHING YOU LEARN FROM EACH STYLIST AND MAKE IT YOUR OWN!

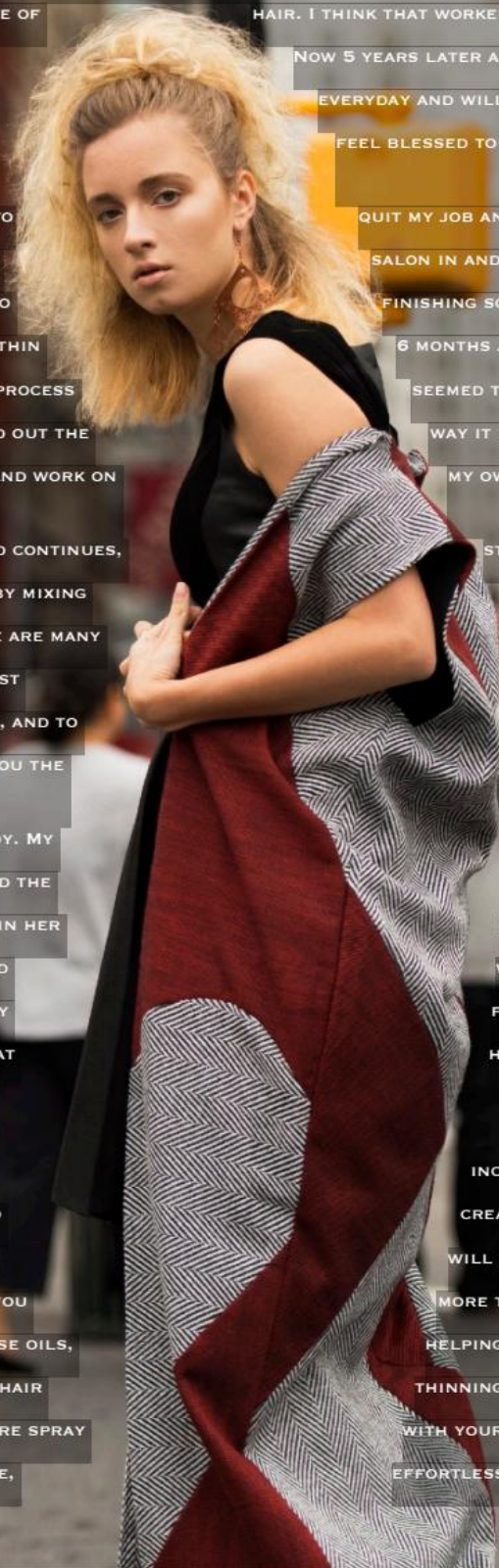
I BECAME A HAIRSTYLIST BY CHANCE. I ORIGINALLY WENT TO BAKING SCHOOL, AND HAD REALIZED THAT I DIDN'T LOVE BEING A BAKER AS MUCH I DID BAKING AS A HOBBY. I WAS WORKING IN RETAIL FOR 3 YEARS AFTER FINISHING BAKING SCHOOL AND WOKE UP ONE DAY AND I DECIDED THAT I NO LONGER WANTED TO HAVE A MEANINGLESS JOB, BUT TO FIND A CAREER I REALLY LOVED AND NOT HAVE TO GO TO "WORK" ANOTHER DAY OF MY LIFE. I STARTED BRAINSTORMING TRYING TO FIGURE OUT WHICH CAREER PATH WAS THE BEST FOR ME. I ALWAYS CONSIDERED MYSELF AN ARTIST AND LOVED CREATING WITH MY HANDS. I REALLY ENJOYED CERAMICS AND CAKE DECORATING, BUT WAS NEVER A GOOD 2D ARTIST. I SUDDENLY REALIZED THAT I HAD MULTIPLE FRIENDS THAT WERE HAIRSTYLISTS, AND WHEN MY MOTHER WAS YOUNG SHE WAS IN COSMETOLOGY SCHOOL. I WAS ALWAYS VERY INTO FASHION AND MY OWN APPEARANCE SO I PIECED ALL THESE PUZZLE PIECES TOGETHER AND CAME UP WITH COSMETOLOGY!! I WENT INTO THE PROGRAM BLIND AND HAD NO PREVIOUS EXPERIENCE DOING ANY TYPE OF HAIR. I THINK THAT WORKED IN MY BENEFIT BECAUSE I WAS VERY MALLEABLE AND WAS ABLE TO SOAK UP EVERYTHING UP. NOW 5 YEARS LATER AFTER MY FIRST COURSE I HAVE NEVER BEEN HAPPIER! I AM LEARNING SOMETHING NEW EVERYDAY AND WILL CONTINUE TO DO SO. I TRULY BELIEVE THAT I WAS PUT ON EARTH TO BE A HAIRSTYLIST AND FEEL BLESSED TO HAVE FOUND MY CALLING.

AS SOON AS I ENROLLED IN COSMETOLOGY SCHOOL I DECIDED TO QUIT MY JOB AND START WORKING IN A SALON SO THAT I COULD LEARN THE ROPES AND REALLY LEARN MY WAY A SALON IN AND OUT OF SCHOOL. I STARTED AS A RECEPTIONIST AT A SMALLER SALON, AND WHEN I WAS CLOSE TO FINISHING SCHOOL I STARTED WORKING AS AN ASSISTANT AT A LARGER SALON MORE WELL KNOWN SALON. WITHIN 6 MONTHS AFTER FINISHING SCHOOL I WAS ON THE SALON FLOOR WITH MY VERY OWN CHAIR! THE WHOLE PROCESS SEEMED TO TAKE FOREVER, BUT LOOKING BACK 5 YEARS LATER I AM SO LUCKY THAT EVERYTHING WORKED OUT THE WAY IT HAS. NOW I LIVE IN NEW YORK AND AM A FREELANCE HAIRSTYLIST, AND ALSO ASSIST ON SET AND WORK ON MY OWN PHOTOSHOOTS.

RIGHT NOW IT IS ALL ABOUT THE BEACH WAVES!! AS THE TREND CONTINUES, STYLISTS ARE COMING UP WITH DIFFERENT WAYS TO STYLE AND ACHIEVE THE LOOK. AT TIMES BY MIXING AND ALTERNATING DIFFERENT CURL TECHNIQUES TO CREATE TEXTURE AND MOVEMENT. THERE ARE MANY TUTORIAL VIDEOS OUT THERE, FOR THE PEOPLE AT HOME RECREATING THE LOOK, THE TWO MOST IMPORTANT STEPS TO REMEMBER IS TO ALWAYS GO CURL AWAY FROM THE FACE AT THE HAIRLINE, AND TO ALWAYS KEEP THE ENDS STRAIGHT!! KEEPING THE ENDS STRAIGHT IS WHAT WILL GIVE YOU THE "BEACHY" EFFECT.

I USED TO BE OBSESSED WITH JENNIFER LOPEZ AS A YOUNG BOY. MY BEDROOM WALLS WERE COVERED WITH HER PICTURES, I THINK I WOULD ABSOLUTELY DIE IF I HAD THE CHANCE TO CREATE A STYLE FOR HER. I THINK HER FACE IS FLAWLESS, SHE HASN'T AGED A DAY IN HER LIFE, IF ANYTHING SHE LOOKS YOUNGER! GOING OFF HER FACE SHAPE AND FEATURES I WOULD WANT TO ENHANCE HER FEATURES AND SHOW OFF HER FACE, I'D GO FOR SOMETHING PULLED AWAY FROM HER FACE, SOME TYPE OF MESSY TOP KNOT OR LONG ROMANTIC PONYTAIL WITH VOLUME AT HER CROWN WOULD MAKE HER LOOK SOFT AND LOVELY

THE HOTTEST PRODUCT OUT RIGHT NOW AND EVERYONE, INCLUDING MEN, SHOULD HAVE IS A TEXTURE/DRY SHAMPOO SPRAY. THIS PRODUCT CAN BE USED TO CREATE TEXTURE AND AIRINESS WITHIN YOUR HAIR. LADIES, AFTER GETTING A BLOWOUT THIS WILL HELP GIVE YOU MORE VOLUME AND MOVEMENT, AND ON YOUR 2ND OR 3RD DAY IT WILL GIVE YOU MORE TEXTURE AND DEPENDING WHAT PRODUCT LINE YOU GO WITH, IT WILL HELP SOAK UP SOME THOSE OILS, HELPING YOUR BLOW-DRY LAST LONGER.. MEN, THIS IS GREAT WAY TO GIVE YOU SOME TEXTURE IF YOUR HAIR THINNING OR TENDS TO LAY FLAT. FOR WITH YOUR STYLING POMADE AND YOU WON'T HAVE TO USE HAIRSPRAY. IT'LL CREATE MORE OF A MATTE, EFFORTLESS LOOK.





KRISTIN 1-4

MODEL: @KRISTIN.NOVAK

PHOTOGRAPHER: @NARESH_STUDIO

MAKEUP: @DAVIDRAZZANO

DESIGNERS: @JAMESROBERTDESIGNS

@JACOBMCINTYREDESIGNS

LIFE! THE FACT THAT I WAS PUT ON THIS EARTH TO CREATE BEAUTY AND ART WITH HAIR. EVERY MORNING I GIVE THANKS TO GOD FOR ALLOWING ME ANOTHER DAY. EVERY DAY IS A NEW CHANCE TO BECOME A BETTER STYLIST, TO BE BETTER THAN I WAS THE DAY BEFORE.

I AM A HUGE FAN OF FINGERWAVES! MOSTLY BECAUSE I THINK IT'S ONE OF THE HARDEST HAIRSTYLES TO CREATE BEAUTIFULLY, THEY REQUIRE A LOT OF PATIENCE AND PRACTICE. IT'S DEFINITELY A HAIRSTYLE THAT WILL ALWAYS BE IN STYLE, RECENTLY HAVE BEEN POPPING UP A LOT MORE ON RED CARPET, MAGAZINES, AND IN MUSIC VIDEOS. I LOVE HOW THEY LOOK BOTH WET AND DRY. ANOTHER ICONIC HAIRSTYLE THAT INSPIRES ME IS THE "BRIGITTE BARDOT". THAT LADY COULD DO NO WRONG. HER HAIR WAS ALWAYS FULL OF VOLUME AND STILL LOOKED VERY PUT TOGETHER AND SEXY. DEFINITELY SOMETHING I AM KNOWN FOR WHEN CREATING HAIRSTYLES FOR MY CLIENTS OR ON SET.

HUSTLERS, LOCAL ARTISTS. ANYONE WITH A VISION AND THE DRIVE TO MAKE THEIR DREAMS BECOME A REALITY. THERE ARE NUMEROUS HAIR STYLISTS THAT ARE TRUE HAIR GODS THAT I AM INSPIRED BY CONSTANTLY AND I STRIVE TO BECOME LIKE THEM ONE DAY. BUT I AM STILL VERY LOW ON THE TOTEM POLE, AND AM STILL LEARNING FROM MY MISTAKES. I REALLY APPRECIATE AND RESONATE WITH ARTISTS, WHO HAVE GOALS AND DREAMS. WHO WAKE UP EVERYDAY READY TO HUSTLE! 6. EVERYONE HAS A DIFFERENT THEIR OWN IDEA OF SUCCESS. IF YOU WANT TO BE THE BEST HAIRSTYLIST YOU CAN BE, YOU HAVE TO STAY PASSIONATE AND HUNGRY! AS HAIRSTYLISTS WE ARE SO LUCKY THAT THERE IS ALWAYS SOME NEW STYLE TO MASTER OR A DIFFERENT HAIRCUTTING TECHNIQUE TO LEARN. WE ARE FOREVER LEARNING AND GROWING. TO BE SUCCESSFUL YOU MUST CONTINUE TO PUSH THE BOUNDARIES AND STAY RELEVANT.

I OFFER A KEEN EYE AND MY OWN IDEA OF BEAUTY. I PRACTICE MY CRAFT ON A DAILY BASIS AND KEEP UP WITH TRENDS. I BELIEVE THAT EVERYONE SEES BEAUTY IN DIFFERENT WAYS, AND THAT'S WHAT MAKES THIS. WORLD SO AMAZING. A HAIRSTYLE THAT I MAY THINK IS BEAUTIFUL MAY NOT BE SEEN THE SAME WAY BY ANOTHER STYLIST OR CLIENT. I OFFER MY OWN UNIQUE STYLE AND ALSO REALLY LISTEN TO WHAT THE CLIENT WANTS, AND BY KEEPING THEIR HAIRCUT, TEXTURE, FACE SHAPE, AND PERSONAL STYLE IN MIND WE CREATE THE PERFECT STYLE TOGETHER.

AS STATED ABOVE, IT'S ALL ABOUT WORKING CLOSELY WITH THE INDIVIDUAL TO CREATE A UNIQUE STYLE SPECIFICALLY CURATED FOR THEM. BY REALLY LISTENING TO WHAT THE CLIENT WANTS AND IS ASKING FOR I GET A SENSE OF WHAT THEY WOULD REALLY LIKE TO LOOK LIKE. THEN I PAY CLOSE ATTENTION TO THEIR FACE SHAPE, HAIR TEXTURE, PERSONAL STYLE AND WHAT THEIR DAILY HAIR STYLING ROUTINE IS. YOU WANT TO ENHANCE THE CLIENTS NATURAL FEATURES AND MAYBE HELP HIDE ONES THAT THEY MAY NOT BE TOO FOND OF.

BEFORE I BECAME A FREELANCE HAIRSTYLIST, I WAS LUCKY ENOUGH TO WORK IN HIGH END SALONS WHERE WE WOULD HOST DIFFERENT PRODUCT LINES AND STYLISTS COME TO THE SALON AND TEACH US CLASSES. I HAVE TAKEN A BUMBLE AND BUMBLE BASIC RAZOR CUTTING CLASS, KERASTASE TAUGHT US A BRAIDING COURSE, AND A BALAYAGE CLASS WITH AVEDA.

SINCE MOVING TO NEW YORK, MY MAIN GOAL WAS TO BECOME A FREELANCE HAIRSTYLIST AND WORK ON MOVING HERE I WAS LUCKY ENOUGH TO MEET AND WORK WITH AMY FARID. I ASSISTED HER ON SET FOR ESQUIRE MAGAZINE AND DURING FASHION WEEK FOR HOOD BY AIR. SHE IS AN AMAZING AND TALENTED HAIRSTYLIST AND HAS A WAY OF MANIPULATING HAIR THAT I HAD NEVER SEEN BEFORE. I ASSISTED BRUCE DEAN ON SET FOR CAROLINA HERRERA AND ECHO SWIMWEAR'S LOOKBOOKS. BRUCE IS VERY PATIENT, METICULOUS AND A GREAT MENTOR! HE IS THE TRUE DEFINITION OF A HUSTLER. MOST RECENTLY I HAVE ASSISTED LUCAS WILSON FOR MAJOR SPREADS FOR ELLE AND W MAGAZINES. LUCAS HAS ASSISTED TOP CELEBRITY HAIRSTYLISTS AND CONTINUES TO WORK HARD AND STAY HUMBLE .

THE INDIVIDUAL TO CREATE A UNIQUE STYLE WHAT THE CLIENT WANTS AND IS ASKING FOR I GET A THEN I PAY CLOSE ATTENTION TO THEIR FACE SHAPE, HAIR STYLING ROUTINE IS. YOU WANT TO ENHANCE THE THAT THEY MAY NOT BE TOO FOND OF. ENOUGH TO WORK IN HIGH END SALONS WHERE WE COME TO THE SALON AND TEACH US CLASSES. I HAVE CLASS, KERASTASE TAUGHT US A BRAIDING COURSE, TO BECOME A FREELANCE HAIRSTYLIST AND WORK ON MOVING HERE I WAS LUCKY ENOUGH TO MEET AND WORK ESQUIRE MAGAZINE AND DURING FASHION WEEK FOR HOOD HAIRSTYLIST AND HAS A WAY OF MANIPULATING HAIR THAT I DEAN ON SET FOR CAROLINA HERRERA AND ECHO PATIENT, METICULOUS AND A GREAT MENTOR! HE IS THE HAVE ASSISTED LUCAS WILSON FOR MAJOR SPREADS FOR CELEBRITY HAIRSTYLISTS AND CONTINUES TO WORK HARD



MODEL: @OLGA_ELIZAR
PHOTOGRAPHER: @SVIETASPHOTO
MAKEUP: @MARKWITMERNYC
DESIGNERS: @JAMESROBERTDESIGNS
@JACOBMCINTYREDESIGNS





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MODEL
URSZULA MAKOWSKA





TELL US ABOUT YOURSELF:
HELLO! MY NAME IS URSZULA MAKOWSKA. I AM A FASHION BLOGGER, FASHION STYLIST, SOCIAL MEDIA INFLUENCER, ACTRESS, AND SOCIAL MEDIA COORDINATOR. I WAS BORN IN NEW YORK CITY AND I CURRENTLY RESIDE IN NEW YORK CITY.

WHY DO YOU WANT TO WORK AS A MODEL? WHY ARE YOU INTERESTED IN MODELLING AS A CAREER?

WHETHER IT WAS ATTENDING DANCE CLASSES AS A LITTLE GIRL OR LEARNING TO PLAY THE PIANO OR ATTENDING ACTING CLASSES OR JUST OBSERVING PEOPLE, I HAVE BEEN SURROUNDED BY ART MY WHOLE ENTIRE LIFE AND MY LOVE FOR ART HAS GROWN.

ART AND FASHION ARE WHAT DEFINES ME. I HAVE GROWN FOR A PASSION FOR THIS INDUSTRY SINCE DAY ONE. ALL OF THESE CREATIVE AND TALENTED INDIVIDUALS IN THIS INDUSTRY ARE THE INDIVIDUALS I HAVE GROWN TO ADMIRE AND LOVE. THEY HAVE INSPIRED ME TO THE POINT THAT THEY HAVE MADE ME WHO I AM TODAY AND THEY HAVE LED ME TO WHERE I AM TODAY. THEIR TRUE TALENTS HAVE MADE ME WANT TO BE A PART OF THEIR TALENT AND MY OWN TALENT. I LOVE BEING A PART OF THEIR WORK OF ART AND I HAVE NEVER BEEN MORE HAPPY TO SEE MYSELF IN DIFFERENT FORMS OF ART.

HOW IMPORTANT IS MODELLING EDUCATION: HAVE YOU ATTENDED MODELLING COURSES? WHAT RELATED COURSES OR STUDIES HAVE YOU TAKEN?

EDUCATION IS EXTREMELY IMPORTANT, BUT AN INDIVIDUAL DOES NOT NEED A MODELING EDUCATION. MODELING COMES NATURALLY WHETHER ITS THROUGH WALKS OR EMOTIONS. HOWEVER, EDUCATION IS STILL IMPORTANT. ASIDE TO BEING A SOCIAL MEDIA INFLUENCER, ACTRESS, AND FASHION BLOGGER I HAVE COMPLETED MY BACHELORS DEGREE IN VISUAL MERCHANDISING. I CONTINUOUSLY WANT TO KEEP EDUCATING MYSELF BECAUSE EDUCATION AND KNOWLEDGE ENRICHES YOU. WITH EVERY NEW THING YOU LEARN, THERE ARE GREAT BENEFITS THAT COME WITH IT.

FOR EXAMPLE, FINISHING MY DEGREE IN VISUAL MERCHANDISING HAS TAUGHT ME A LOT ABOUT THE FASHION INDUSTRY SINCE THIS IS A CAREER IN FASHION. I HAVE LEARNED THE BUSINESS PERSPECTIVE OF THE FASHION INDUSTRY AND THIS DEALS WITH A LOT ABOUT THE PERSPECTIVE OF A FASHION DESIGNER AND FASHION COMPANIES. I KNOW WHAT THEY LOOK FOR ESPECIALLY WHEN IT COMES TO MODELS.

BESIDES FOR COMPLETING A DEGREE IN FASHION, I ALSO TOOK ACTING CLASSES. IT WAS ALWAYS MY DREAM TO MAKE IT BIG ON THE SCREEN, BUT THIS ALSO BENEFITS MY CAREER AS A MODEL. I AM ABLE TO PORTRAY MY EMOTIONS, BUT ALSO LIVE OUTSIDE THE BOX. I AM NOT AFRAID TO BE WHO I AM OR TO TAKE RISKS IN LIFE.

WHAT DO YOU THINK MAKES SOMEONE "FIT" TO BE A MODEL?

MODELING IS MORE THAN JUST A "PRETTY FACE" OR "BEING TALL" OR "BEING THIN". LOOKS, PERSONALITY, MOTIVATION, CONFIDENCE, CHARISMA, SELF-ASSURANCE, AND ALWAYS BEING AMBITIOUS MAKE SOMEONE FIT TO BE A MODEL AND TO SUCCEED AS A MODEL.

WHAT ARE YOUR GOALS AS A MODEL? HOW DO YOU SEE YOURSELF PROGRESSING IN THIS FIELD?

MY ULTIMATE GOAL IS TO USE MY CAREER AS A MODEL TO OPEN MY OWN MODELING AND ACTING AGENCY. I'VE ALWAYS DREAMED OF BEING AN ENTREPRENEUR.

WHAT DO YOU KNOW ABOUT THE ADVERTISEMENT INDUSTRY, ADVERTISING PSYCHOLOGY AND PHOTOGRAPHY?

SINCE I WORK IN DIGITAL MARKETING AND SOCIAL MEDIA I KNOW THAT DIGITAL MARKETING AND SOCIAL MEDIA IS SURROUNDED BY

ADVERTISING AND PHOTOGRAPHY. IDEAS ARE CREATED AND BROUGHT TO LIFE. CONSISTENCY AND BRAND IMAGE ARE VITALLY IMPORTANT. IT IS IMPORTANT FOR BRANDS TO BE CONSISTENT AND MAINTAIN THEIR BRAND IMAGE. THIS HOW THEY CHOOSE THE MODELS FOR THEIR ADVERTISING CAMPAIGNS. THEY NEED MODELS WHO ARE CONSISTENT AND FIT THEIR BRAND IMAGE, BUT MODELS MUST ABLE REPRESENT THE BRAND OUTSIDE OF ADVERTISING. YOU ARE A PART OF THE BRAND AND YOU ARE THEIR FACE. IT IS IMPORTANT TO BE RESPONSIBLE AND ALWAYS GIVE 100%.

WHEN IT COMES TO PHOTOGRAPHY, OF COURSE, PHOTOSHOP EXISTS. THIS IS NOT MEANT TO BE NEGATIVE OR OFFEND ANYONE. PHOTOS ARE RETOUCED AND ENHANCED TO SELL THE BRAND BECAUSE AS A MODEL YOU ARE SELLING THE BRAND.

HOW DO YOU COMMUNICATE WITH PEOPLE? ARE YOU PATIENT? ARE YOU FRIENDLY? HOW OPEN ARE YOU TO CLIENTS' REQUIREMENTS? COMMUNICATION IS EXTREMELY IMPORTANT. THE WAY YOU DELIVER YOUR MESSAGES AND THE WAY YOU ARE AS A RECEPTOR FORM YOUR RELATIONSHIPS WITH OTHER PEOPLE. IN ORDER TO FORM AND MAINTAIN THE BEST RELATIONSHIPS, COMMUNICATION IS IMPORTANT. AS A COMMUNICATOR, I AM EASY TO UNDERSTAND AND I ALWAYS LISTEN. MY MESSAGES ARE CLEAR AND CONSISTENT. I AM ALWAYS PROFESSIONAL. WHEN IT COMES TO COMMUNICATION, I ALSO ACCEPT CRITICISM BECAUSE IT ONLY MAKES ME A STRONGER PERSON AND IT HELPS ME TURN MY WEAKNESSES INTO STRENGTHS. I AM ALSO A VERY PATIENT PERSON AND I AM VERY FRIENDLY, BUT I ALWAYS REMAIN PROFESSIONAL BECAUSE THE WAY YOU BEHAVE INFLUENCES YOU AND YOUR IMAGE. I AM ALSO VERY OPEN TO COMPLETING CLIENTS' REQUIREMENTS BECAUSE I WANT TO MAKE MY CLIENTS HAPPY, BUT I ALSO WANT TO MAKE MYSELF HAPPY.

DO YOU EAT NUTRITIOUSLY? HOW OFTEN DO YOU EXERCISE OR GO TO THE GYM? EATING NUTRITIOUSLY AND HEALTHY AND EXERCISING ARE THE ONLY OPTIONS IN THIS INDUSTRY. BODY IMAGE IS A BIG ISSUE IN THIS INDUSTRY AND STARVING YOURSELF IS NEVER THE RIGHT OR HEALTHY OPTION. IT IS IMPORTANT TO MAINTAIN A HEALTHY LIFESTYLE BALANCE. I TEND TO EAT NUTRITIOUSLY AND HEALTHY. FRUITS AND VEGETABLES ARE ALWAYS MY OPTIONS. I ALSO LOVE TO EXERCISES AND GO TO THE GYM. I TEND TO WORK OUT EVERYDAY AND I FEEL AMAZING ABOUT IT.

WHAT IS YOUR DREAM ROLE AS A MODEL? AS A MODEL, IT IS MY DREAM TO INFLUENCE THE FASHION INDUSTRY, MYSELF AND MY AUDIENCE AND FANS. I WANT TO MAKE A CHANGE AND MAKE AN IMPACT. I WANT TO PROVE THAT BEING A MODEL DOES NOT MEAN ALL YOU HAVE TO DO IS HAVE A PRETTY FACE OR THE RIGHT BODY. I WANT TO BREAK SOCIETY'S STANDARDS. THERE IS MORE TO THAT. I MAY BE SHORT, BUT I WILL STRIVE IN THIS INDUSTRY. IN TERMS OF MYSELF, I WANT TO PROVE TO MYSELF THAT I DID IT. I AM THE SUCCESSFUL WOMAN THAT I ALWAYS BELIEVED THAT I WOULD BE AND SAW MYSELF AS. I WANT TO SHOW MYSELF HOW FAR I HAVE GOTTEN. IN TERMS OF MY AUDIENCE AND FANS I WANT TO INSPIRE THEM AND SHOW THEM FOLLOW THEIR DREAMS AND TO NEVER GIVE UP. IF THEY WANT TO BE A MODEL OR A DOCTOR OR A TELEVISION STAR, THEY CAN DO IT TOO. THEY NEED TO WORK HARD, BUT THEY WILL MAKE IT AS LONG AS THEY TRY AND PUT IN ALL THEIR EFFORT.

DO YOU HAVE ANY LIMITATIONS? HOW DO YOU DEFINE YOUR BOUNDARIES WHEN CHOOSING TO ACCEPT A MODELLING REQUEST? EVERYONE HAS LIMITS. WHEN IT COMES TO WORKING IN THIS INDUSTRY, I CHOOSE TO ACCEPT REQUESTS WHERE I AM ABLE TO GROW, BUT ALSO EXPOSE MY TALENT AND GAIN EXPOSURE. I ALWAYS WEIGH THE ADVANTAGES AND DISADVANTAGES. I WOULD NEVER ACCEPT MODELING REQUESTS FROM THE ADULT ENTERTAINMENT INDUSTRY. I UNDERSTAND AND RESPECT THOSE WOMEN THAT DO, BUT SINCE I AM A BRAND, THIS WOULD HARM MY BRAND AND BRAND IMAGE. I WOULD ALSO NEVER CHOOSE TO ACCEPT A MODELING REQUEST THAT GOES AGAINST MY MORALS. I AM A STRONG BELIEVER AND WOULD NEVER WANT TO HURT FEELINGS.

STATE YOUR AVAILABILITY: WOULD YOU TRAVEL? WORK FULL-TIME, PART TIME? ANY HOURS? I LOVE TO TRAVEL. EVERY NEW CITY, EVERY NEW STATE, EVERY NEW COUNTRY IS ALWAYS A NEW ADVENTURE AND THERE IS ALWAYS A NEW EXPERIENCE WAITING OUT THERE. EVERY NEW EXPERIENCE BRINGS NEW OPPORTUNITIES FOR YOU TO LEARN SOMETHING NEW AND EACH NEW EXPERIENCE BRINGS NEW CONNECTIONS INTO YOUR LIFE THAT WILL ONLY BENEFIT YOU IN THE LONG RUN. EACH NEW CONNECTION AND EACH NEW EXPERIENCE THAT YOU MAKE BRINGS IN MORE NEW EXPERIENCES AND NEW CONNECTIONS BECAUSE OF THE OPPORTUNITIES AVAILABLE. THIS IS WHAT WE CALL NETWORKING AND THIS IS IMPORTANT IN EVERY INDUSTRY WHETHER IT IS THE FASHION INDUSTRY OR NOT. TO ANSWER THE QUESTION, YES I WOULD TRAVEL AND I HAVE TRAVELED. I HAVE BEEN GRATEFUL TO EVERY PLACE THAT I WAS ABLE TO TRAVEL TO, EVERY PERSON I WAS ABLE TO MEET, TO EVERY OPPORTUNITY THAT WAS AVAILABLE TO ME, AND TO ALL THE MEMORIES THAT I HAVE CREATED. I WOULD LOVE TO WORK FULL-TIME AND TRAVEL NON-STOP, BUT I WOULD ALSO LOVE TO ALWAYS HAVE TIME FOR MY FAMILY AND MYSELF. FAMILY ALWAYS COMES FIRST AND THEY ARE IMPORTANT TO ME. MY RELATIONSHIP WITH MYSELF IS ALSO IMPORTANT BECAUSE I LOVE MYSELF AND I WANT TO HAVE A HEALTHY RELATIONSHIP WITH MYSELF.

TELL US WHAT'S YOUR MEMORABLE EXPERIENCE SO FAR. EVERY EXPERIENCE IS MEMORABLE. I HAVE LEARNED SOMETHING NEW FROM EACH EXPERIENCE WHETHER IT IS MY CAREER AS A MODEL OR ABOUT MYSELF, THEREFORE I CHOOSE ALL OF THEM.

FAVOURITE PHOTOGRAPHER? FAVOURITE MAKEUP ARTIST? FAVOURITE DESIGNER? FAVOURITE HAIRSTYLIST? I TRULY BELIEVE ALL OF THE PHOTOGRAPHERS, MAKEUP ARTISTS, DESIGNERS, FASHION STYLISTS, AND HAIRSTYLISTS THAT I WAS ABLE TO WORK WITH ARE TALENTED INDIVIDUALS AND EACH OF THEM HAS THEIR INDIVIDUAL STYLE THAT I TRULY LOVE. I AM GRATEFUL TO HAVE WORKED WITH EACH INDIVIDUAL BECAUSE THEY HAVE HELPED ME GET WHERE I AM TODAY. EACH OF THEM ARE A GEM!





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MAKEUP ARTIST
MABELLE

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PHOTOGRAPHER
STUDIO CHIC PHOTOS
BRANDON HARRINGTON



HOW DID YOU GET TO WHERE YOU ARE NOW IN YOUR CAREER?

I DIDN'T KNOW WHERE TO START WHEN BECOMING INTERESTED IN PHOTOGRAPHY. I LEARNED EVERYTHING I COULD FROM THE INTERNET AND TOOK IT INTO MY OWN HANDS OF UTILIZING THE TECHNIQUES LEARNED TO CREATE MY PHOTOGRAPHS. I STARTED IN MY GARAGE. I PAINTED THE WALLS WHITE, HAD TO BORROW MONEY TO BUY MY CAMERA AND BUILT MY PORTFOLIO BY TAKING PHOTOGRAPHS OF MY FRIENDS. I HAVE YET TO PURCHASE A STUDIO BUT I USE MY AVAILABLE ASSETS AND WILL ONE DAY OWN MY OWN STUDIO. WHILE ENDEAVORING THIS SCENARIO, I HAD ONE PROBLEM AND THAT WAS OVERCOMING FEAR. I WAS SCARED THAT PEOPLE WOULD REJECT ME BECAUSE OF WHO I AM AND THEIR THOUGHTS ABOUT MY WORK. I ALSO HAD THE FEAR TO TALK TO PEOPLE I DIDN'T KNOW. BUT NOW, I AM BEGINNING TO SHINE. I HAVE OVERCOME FEAR AND I AM NOW CREATING BEAUTIFUL PHOTOGRAPHS OF PEOPLE. I KNOW PHOTOGRAPHY RUNS THROUGH MY BLOOD AND I WAS MEANT TO PRESENT MY CREATIVE TALENT.

WHAT IS YOUR OPINION ON MODELING EDUCATION?

MODELING EDUCATION IS IMPORTANT TO ME BECAUSE IF I AM TAKING IMAGES OF PEOPLE WHO HAVE NOT MODELING BACKGROUND, I NEED TO TAKE THIS EXTRA KNOWLEDGE TO TEACH MY MODEL THE POSES THAT FIT PERFECTLY INTO THE THEME OR MOOD I AM GOING FOR. THE COURSES I HAVE TAKEN CLOSEST TO MODELING WERE ON CREATIVE LIVE. POSING MEN, WOMEN, COUPLES, AND FAMILIES.

WHAT PERSON HAS BEEN YOUR INSPIRATION IN LIFE? WHO IS YOUR HERO?

THE PERSON WHO HAS BEEN MY BIGGEST INSPIRATION IN LIFE IS PHOTOGRAPHER SUE BRYCE. ONE DAY, I WAS WATCHING VIDEOS ON YOUTUBE AND CAME ACROSS AN INTERVIEW SHE HAD WITH SLR LOUNGE. I BEGAN TO GET THE CHILLS BECAUSE YOU TOLD HER STORY OF HOW SHE GOT WHERE SHE IS TODAY. HER STORY IS THE SPLIT IMAGE OF HOW I STARTED. SINCE THAT DAY, I HAVE BEEN EMPOWERED WITH MOTIVATION TO KNOW THAT I CAN BE IN HER SAME SHOES IF I PUSH HARD FOR SOMETHING I LOVE MOST.

DO YOU FEEL LIKE YOU'VE MET YOUR GOALS?

I DEFINITELY FEEL LIKE I HAVE BEEN ACHIEVING MY GOALS RELATIVELY QUICKLY. THIS YEAR I HAVE TOLD MYSELF THAT THIS IS MY YEAR FOR PHOTOGRAPHY. NOTHING IS GOING TO HOLD ME BACK FROM WHAT I LOVE DOING. I HAVE ALREADY WORKED WITH A BOUTIQUE BY PROVIDING THEM IMAGES THAT THEY CAN USE FOR THEIR INSTAGRAM ACCOUNT, TWO DIFFERENT EDITORIALS (PORTRAIT AND BEAUTY) AND NOW PLANNING TWO MORE BIG SHOTS IN THE NEAR FUTURE. THIS FIRST MONTH HAS BEEN VERY SUCCESSFUL.

IF YOU HAD TO DO IT OVER AGAIN, WHAT WOULD YOU CHANGE?

THE ONE THING I WOULD CHANGE IS THE NECESSITY TO OVERCOME FEAR OR HAVING NO FEAR AT ALL WHEN FIRST STARTING OUT. IT MAY BE SCARY AT FIRST BUT YOU CAN NEVER LET PEOPLE HOLD YOU BACK FROM DOING WHAT YOU LOVE MOST. LIFE IS TEN TIMES BETTER WITHOUT FEAR BLOCKING YOUR VISION.

DO YOU HAVE ANY TIPS FOR YOUNG FASHION CREATIVES?

THE BIGGEST THING I WOULD TELL YOUNG CREATIVES IS TO NEVER LET FEAR BLOCK YOUR VISION AND SUCCESS. YOU WILL GO GREATER DISTANCES WHEN NOTHING STANDS IN YOUR WAY. THIS HAS BEEN THE BIGGEST IMPACT IN MY LIFE RECENTLY AND I AM LOVING THE OUTCOME OF SURPASSING THAT NEGATIVE ENERGY.

HOW DO YOU STAY INSPIRED?

I STAY INSPIRED BY FOLLOWING INSPIRATIONAL PHOTOGRAPHERS LIKE SUE BRYCE AND LINDSAY ADLER. THERE ARE THOUSANDS OF TALENTED PEOPLE IN THE WORLD AND TO VIEW THEIR WORK, I MOTIVATES ME TO BE WITHIN THIS GROUP AND TAKE PART IN WHAT WE DO BEST.

WHAT PHOTOGRAPHY RELATED THINGS DO YOU RECOMMEND?

I HIGHLY RECOMMEND TAKING THE TIME TO LEARNING YOUR CAMERA THE MOST YOU CAN THEN WORKING YOUR WAY UP TO LIGHTING AND LIGHTING MODIFIERS. A GREAT RESOURCE FOR LEARNING IS CREATIVE LIVE. THERE ARE TONS OF WORKSHOPS THAT YOU CAN VIRTUALLY ATTEND AND OR PURCHASE. THEY ARE PRESENTED BY SUCCESSFUL PEOPLE IN THE CRAFT THAT WE PARTAKE IN.

WHAT'S YOUR FAVOURITE CAMERA?

MY FAVORITE CAMERA IS THE CANON 5D MARK IV. IT IS THE THIRD CAMERA I HAVE OWNED AND HAS BEEN THE BEST ONE SO FAR. IT IS VERSATILE WHEN IT COMES TO PHOTOGRAPHING IMAGES TO RECORDING VIDEO. IT IS ALSO FAST WHEN IT COMES TO FOCUSING IN ORDER TO GET THAT PERFECT SHOT.

WHAT IS YOUR MOST MEMORABLE EXPERIENCE?

I RECENTLY DID A PHOTOSHOOT WITH TWO MODELS FOR A BOUTIQUE IN MY LOCAL TOWN. WE WERE ON LOCATION AND IT BEGAN TO STORM WITH REALLY BAD WINDS AND RAIN. NOT ONLY IS IT GOOD TO HAVE A CREATIVE MIND BUT TO HAVE TWO OTHERS?... THREE CREATIVE MINDS WORKING TOGETHER WORKS LIKE WONDERS. ONE OF THEM HAD THE IDEA TO TAKE THE SHOOT INDOORS TO A LOCAL ANTIQUE SHOP. IF SHE WOULD HAVE NEVER THOUGHT OF THAT, I WOULDN'T HAVE BEEN ABLE TO GET COMPELLING PHOTOGRAPHS THAT TELLS MORE TO THE STORY DUE TO THE LOCATION.









**"THE
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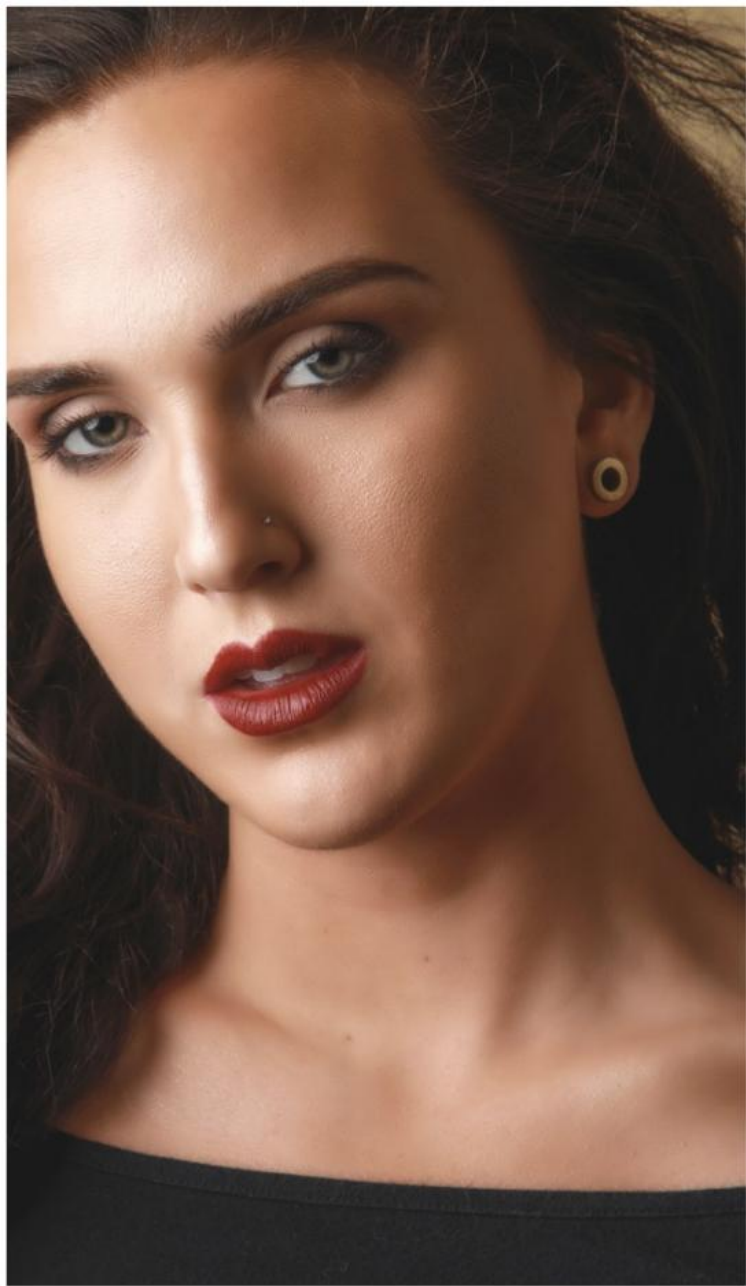


Photo credits:

Photographer:

[@studiochic_photos](#)

Models:

[@Hamedope](#)

[@Jekyllhydemua](#)

[@heidibthomas](#)

[@Kait_m_mc](#)

[@Jendeevalle](#)

[@Meowsassylove](#)

[@Ca_nadia_n](#)

Makeup Artists:

[@Jekyllhydemua](#)

[@lovewc](#)



Booking information:

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ELENA
SEREBRYAKOVA



PHOTOGRAPHER

How did you get to where you are now in your career?

I can say, that I have been creative all my life. And all my life I have been searching for the way to channel and express my feelings and to portray the beauty surrounding me. The crucial point in my search was the trip to Kyrgyzstan, which changed me forever. It was a photo tour, and I found myself in the midst of a group of people related to photography. Kyrgyzstan inspired me so much, that upon my return back home I immediately enrolled into Moscow Photoplay school.

I wanted to get as much knowledge and experience as possible, so few months later I started studying distantly at the New York Institute of Photography. Now I combine studying at both along with private lessons with famous Moscow photographer Ira Rokka (Irina Kolesnikova).

But most importantly I have been watching, learning, creating and practicing since then day and night.

What is your opinion on modeling education?

I think that for the fashion photographer it is very important to know how to work with models. In that respect I get lots of knowledge and techniques from my tutor, who developed her personal methodology based on movie and theater directors approach. In my studies I am particularly interested in and pay extra attention to studying body language.

I love participating in workshops by outstanding photographers, two of the most remarkable were by Nicolas Guerin and Miguel Coelho.



ELENA SEREBRYAKOVA

PHOTOGRAPHER

What person has been your inspiration in life? Who is your hero?

I meet heroes every day. There are many of them. They are small children fighting deathly illnesses for their lives. They are people helping others, sacrificing themselves. People, creating something new for other. I meet lots of such people, and I am truly grateful for such encounters.

Do you feel like you've met your goals?

I haven't met my goals yet, but I am on my way. But nevertheless I feel successful every day, because I overcome myself, my insecurities and fears, I meet lots of creative, talented interesting people, who help me on my way towards my goals, I am supported by my family and people I respect and admire. And I am happy that my works bring joy and happiness to others.

If you had to do it over again, what would you change?

If I could, I would have started my education and career in photography much earlier.

Do you have any tips?

My advice is to work hard – shoot, shoot and shoot again. Study, analyze works both your own and by famous artists – photographers and painters. Expand your comfort zone in your art, that will allow you to grow. Find the way to assist some pros – watch and learn from the way they work.

How do you stay inspired?

Meeting new people, travelling, reading, people's behavior, doings. Life itself – different situations, stories, words. And most importantly, love.

What photography related things do you recommend?

Before the photoshoot I make my models do a special actors warm up, which helps to relax the model and act and pose more naturally from the very beginning of the photoshoot.

What's your favourite camera?

Canon 6D.

What is your most memorable experience?

I had an interesting experience working in collaboration with a florist artist. The main idea of the project was to compare the beauty of the flowers to the beauty of the human being. I asked the model to move very slowly and not to hold her breath during the photo shoot, which added naturalness to the look and made the photos look magic.

ELENA SEREBRYAKOVA
PHOTOGRAPHER



"THE CRUCIAL POINT IN MY SEARCH WAS THE TRIP TO KYRGYZSTAN, WHICH CHANGED ME FOREVER. IT WAS A PHOTO TOUR, AND I FOUND MYSELF IN THE MIDST OF A GROUP OF PEOPLE RELATED TO PHOTOGRAPHY."







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MODEL JULIANA MCFARLANE



Tell us about yourself: Why do you want to work as a model? Why are you interested in modelling as a career?

I am Juliana and Model Citizen found me and said that they would like to give me an opportunity to be featured. I thank them for helping me find this. I have been modeling for a while now and can end my current contract at any time because it is extended. I won the contract competing with hundreds of other people and only 8 were selected to move on. I also love to sing and produce music. I also love arras well!

How important is modelling education: Have you attended modelling courses? What related courses or studies have you taken?

I have taken modeling courses before competing. It was required so we would know what we were doing on stage and to enhance our performance because it was being recorded.

What do you think makes someone "fit" to be a model?

Someone that is fit to be a model has to be confident, unique, positive, and creative in my opinion.

What are your goals as a model? How do you see yourself progressing in this field?

My goals as a model are to get the chance to be featured with major artists, be on covers of magazines and make money doing something I love. I feel that I'd progress because I'd be happier knowing that I'm living to do what I love to do and have aspired to be since I was 8 years old.





Do you have any knowledge of the advertising industry?

Pictures are supposed to have originality and are supposed to attract a certain Mood. People want to see things that will catch their attention especially a look they are unfamiliar with. When I am modeling, I've noticed that certain colors I wear as well and colors in the background or the setting gives off a certain vibe.

How do you communicate with people? Are you patient? Are you friendly? How open are you to clients' requirements?

I am patient and friendly. I am very open and flexible to their requirements and believe that compromising helps you grow as a model.

Do you eat nutritiously? How often do you exercise or go to the gym?

I exercise three days a week and eat nutritiously I am on a pescetarian diet and have been that way for 5 years.

What is your dream role as a model?

As a model, I want to make an impact on other people. I want to be an inspiration and cater to self love and show people that you can be whatever you want to be because I invested a lot of time into modeling.

Do you have any limitations? How do

you define your boundaries when choosing to accept a modelling request?

There are no limitations or boundaries as long as they are accepting to different cultures.

State your availability: Would you travel? Work full-time, part time? Any hours?

Full time! And available at any hour.

What is your most memorable experience so far?

Some memorable experiences were promoting brands and getting paid to take photos for various photographers.



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A photograph of a person's legs in a white dress, sitting on a rock by a pond. The background is a blurred green landscape with trees and water. A large white circular graphic is positioned to the left of the text.

MY GOALS AS A
MODEL ARE TO GET
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AND MAKE MONEY DOING
SOMETHING I LOVE.



A black and white close-up portrait of a woman with dark hair in two braids. She is looking directly at the camera with a neutral expression. A large, semi-transparent watermark is centered over her face and chest. The watermark features a stylized eye at the top, followed by wavy lines, a central black rectangle containing the text 'lula' and 'KIREI', and another stylized eye at the bottom. The woman is wearing a dark, textured garment with a white geometric pattern.

lula

KIREI

FERNANDA SALGADO







KEEP WORKING ON
MY OWN BRAND,
MAKE IT BIGGER
AND WORK
EVERYDAY WITH
PASSION AND
LOVE.







Tell us about yourself. At what age did you start becoming fascinated with fashion?

I was fascinated with fashion since I was 6 or 7 when my Grand mother made in her old sewing machine little dresses to me and my dolls, she had good taste and inspired me.

How did you prepare for a career in styling?

I studied in La Metro, I graduated in fashion design with mentions, I think is almost 12 years since I started my own brand Lula Kirei.

How do you stay updated on the current trends?

I usually check all the platforms of information everyday.

How important is Fashion Week for you?

I think is Holy Week for the fashion designers, every day is special.

What is your dream job?

To have my own brand and make it succeed Make fashion everyday of my life.

**What are your plans for the future?
Where do you see yourself taking your designing career?**

Keep working on my own brand, make it bigger and work everyday with passion and love. I work with communities of artisans to give a special touch to my brand.

Name the top three things in your designing kit that are must-haves?

My iPad Pro My drawing markers My sketchbook.

Tell us your most unforgettable experience as a designer?

I had an opportunity of working with an Ecuadorian singer and made her the style for her concert and photography, I was very excited and the result was pretty awesome.

Who is your favorite all-time designer?

Alexander McQueen.





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WALTER TUCU

MAKEUP ARTIST

CAN YOU TELL US WHAT MAKES YOU A GOOD FIT FOR THIS PARTICULAR MAKEUP ARTIST POSITION WITH THE COMPETITION BEING SO TOUGH?

IN MY 17 YEARS OF EXPERIENCE, I GOT THE CHANCE TO WORK FOR AND WITH VERY TALENTED PEOPLE. MY STORY OF HOW I GOT STARTED WITH THIS CAREER COULD BE INSPIRATION FOR MANY OTHERS OUT THERE THAT, LIKE ME, ARE SEEKING FOR OPPORTUNITIES.

WHY DID YOU CHOOSE THIS PROFESSION?

GROWING UP, I WAS INSPIRED BY THE GLAMOUR OF FAMILY MEMBERS SUCH MY GRANDMOTHER AND MOTHER. BEAUTY AND FASHION WAS SOMETHING I GREW UP WITH. IN MY EARLY CHILDHOOD IN ARGENTINA, I WAS MESMERIZED BY A TV SHOW THAT HAD A MAGAZINE FORMAT, THE FASHION AND BEAUTY SEGMENT WERE MY FAVORITE. OSCAR MULLET (CELEBRITY MAKEUP ARTIST) WAS THE HEAD OF THAT SEGMENT. HE QUICKLY BECAME MY MAKEUP MENTOR. AFTER ATTENDING ART SCHOOL, I DECIDED TO TRY NEW HORIZONS AND I CAME BACK TO USA. I WORKED FOR A PHOTO STUDIO COMPANY WHERE I DEVELOPED THE PASSION FOR PHOTOSHOOT PRODUCTIONS. MAKEUP WAS MY INNATE TALENT SO, I DECIDED TO GIVE IT A TRY, SO AFTER FOLLOWING A FRIEND'S RECOMMENDATION, I INTERVIEWED FOR WHAT IT BECAME MY FIRST MAKEUP ARTIST OPPORTUNITY. LANCOME HAD GAVE ME THE OPPORTUNITY TO BE A FREELANCE ARTIST FOR THEM... THE REST IS HISTORY!

WHAT ARE THE BIGGEST CHALLENGE MAKEUP ARTISTS HAVE TO FACE?

MAKEUP ARTIST HAVE TO LEARN TO DEAL AND KEEP UP WITH DIFFERENT PERSONALITIES, MOST OF THE TIMES ATTITUDE AND CATTINES FROM OTHER PROFESSIONALS.

IF A CUSTOMER ASKS FOR A STYLE THAT YOU ARE SURE WOULD NOT SUIT THEM, HOW DO YOU CONVINCE THE CUSTOMER TO GO OTHERWISE?

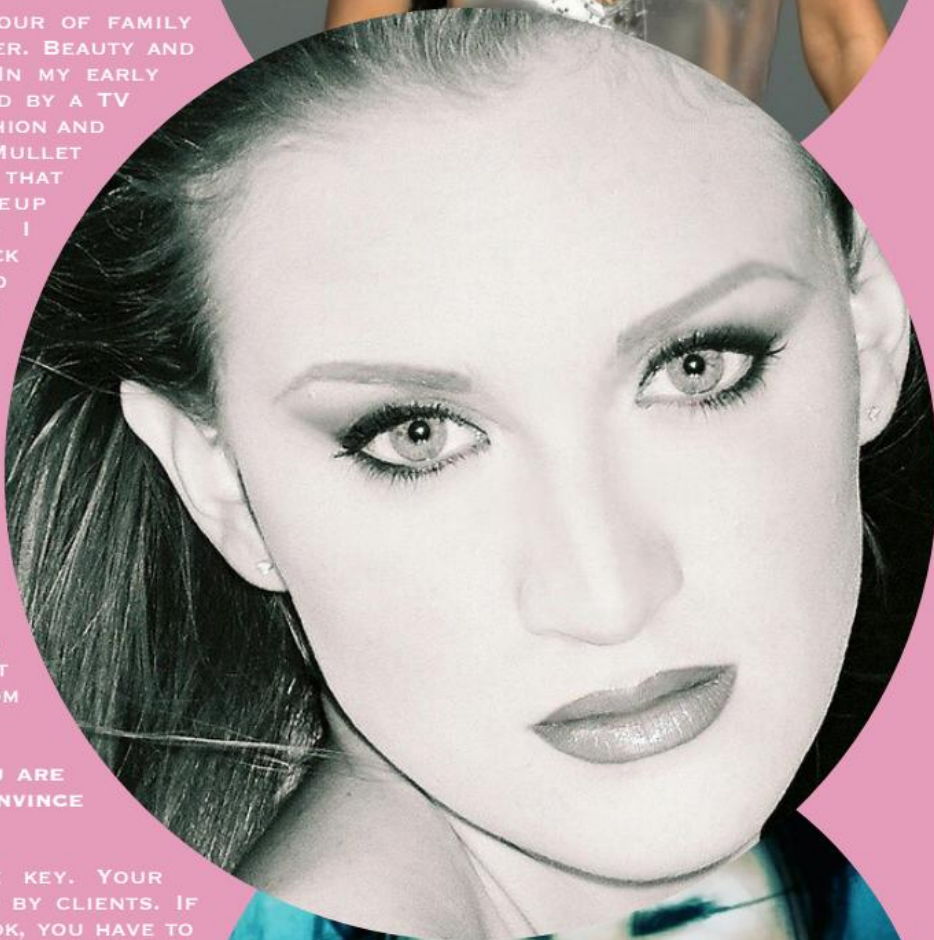
CONFIDENCE AND GREAT PERSONALITY ARE KEY. YOUR EXPERTISE IS USUALLY GREATLY APPRECIATED BY CLIENTS. IF THE CLIENT IS CONFIDENT ABOUT HER OWN LOOK, YOU HAVE TO LEARN TO "GO WITH THE FLOW". MAKEUP REFLECTS STYLE AND CAN ONLY BE WORN PROPERLY WITH CONFIDENCE.

HOW DO YOU PREPARE DRY AND OILY SKIN FOR FOUNDATION MAKEUP APPLICATION?

REGARDLESS OF THE SKIN CONDITION, THE KEY IS TO HAVE A SLIPPERY CANVAS. DRY AND DEHYDRATED SKIN WILL ALWAYS RESPOND WELL TO PRODUCTS WITH A SLOWER ABSORPTION, WHILE OILY SKIN NEED PRODUCTS THAT ARE RATHER LIGHTER WITH BREATHABLE TEXTURE.

DO YOU HAVE ANY EXPERIENCE IN COSMETIC RETAILS?

MOST OF MY CAREER WAS BASED IN RETAIL.





TELL US ABOUT YOUR EXPERIENCE AS A MAKEUP ARTIST?

WHEN I HAD MY FIRST OPPORTUNITY AS MAKEUP ARTIST AND I REALIZED THAT THAT COULD BE MY WAY OF LEAVING, I FELT THE LUCKIEST PERSON ALIVE! FROM THERE, MY CAREER SKYROCKETED TO WHAT I AM NOW. INVESTING IN EVERY JOB AS AN OPPORTUNITY TO TAKE THE NEXT STEP. ALWAYS LUCKY TO WORK WITH PRESTIGE COMPANIES SUCH LANCOME, LAURA MERCIER, CHANEL, BOBBI BROWN AND NARS COSMETICS. FROM FREELANCE ARTIST ALL THE WAY TO NATIONAL STYLIST.

NAME SOME YOU HAVE COVERED?

I WORK IN NY FASHION WEEK SINCE 2013 WITH NARS COSMETICS. I HAVE RECREATED LOOKS FOR ALEXANDER WANG, RODARTE, TAKOON, TANYA TAYLOR, CREATURES OF THE WIND AMONG OTHER SHOWS

WHAT IS THE DIFFERENCE BETWEEN APPLYING MAKEUP FOR A TV SHOOT AND APPLYING MAKEUP FOR A LIVE APPEARANCE PARTY?

WITH THE TECHNOLOGY ADVANCES, MAKEUP STARTED TO CHANGE DRASTICALLY, MAKING REAL LIFE MAKEUP VS TV MAKEUP ALMOST IDENTICAL. THE HUGE DEMAND OF ALMOST FILTERED MAKEUP FINISHED FOR SOCIAL EVENTS LEAVES NO EXTRAS TO TV MAKEUP.

HOW OFTEN DO YOU CLEAN YOUR MAKEUP TOOLS SUCH AS BRUSHES AND COMBS?

I PAY PARTICULAR CARE OF MY MAKEUP TOOLS. I HAVE LEARNED FROM LEAD MAKEUP ARTIST SUCH MARK CARRASQUILLO, THAT HAVING MULTIPLE BRUSHES OF THE SAME STYLE ALLOWS YOU TO GO FROM SHOW TO SHOW WITHOUT USING THE SAME SET TWICE ON THE SAME DAY. ONCE DAY IS OVER IS "BATH TIME" FOR MY BABIES. THE EXTRA MONEY EXPENSED IS TOTALLY WORTH IT! YOUR CLIENTS WILL APPRECIATE YOUR CLEANLINESS.

HOW DO YOU DETERMINE A CLIENT'S UNDERTONE BEFORE YOU DECIDE WHAT MAKEUP TECHNIQUE TO USE?

I ALWAYS TAKE A LOOK TO MY CLIENT'S BODY SKIN, THE WAY THEY TAN, LIGHTER AND DARKER AREAS, AMOUNT OF REDNESS OR DISCOLORATION.

DO YOU HAVE ANY TIPS YOU'D LIKE TO SHARE?

BE PASSIONATE AND PATIENCE. THE DAY WILL COME, IT IS ALL ABOUT HARD WORK, PROFESSIONALISM AND CONNECTIONS!







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MODEL NAIKAU



Tell us about yourself: Why do you want to work as a model? Why are you interested in modelling as a career?

Modelling is my passion and gives me possibility to express myself.

How important is modelling education: Have you attended modelling courses? What related courses or studies have you taken?

I take modelling seriously as it's my profession and I try to do my best and I improve every day even though I had professional courses done previously. I have won Miss F1 2016 and Miss England Supranational where I had a lots of training which improved my skills.

What do you think makes someone "fit" to be a model?

Generally healthy inside as well physically. I believe in balance and inner happiness and harmony.

What are your goals as a model? How do you see yourself progressing in this field?

I love Victoria secret and they are my inspirations and I wish one day to be like them

What do you know about advertising psychology and photography?

It's part of creative people where they can express themselves and show their work and be appreciated and it helps them to be noticed. Advertisement created influencers in our life.

How do you communicate with people? Are you patient? Are you friendly? How open are you to clients' requirements?

I am an open minded person who loves to work with creative people and I'm passionate about my job.

Do you eat nutritiously? How often do you exercise or go to the gym?

I watch what I eat but I try to keep it balanced. I live keeping active and I try to keep 4 times a week doing Pilates classes and yoga which are my favourites.

What is your dream role as a model?

I love Victoria secret and they are my inspirations and I wish one day to be among the Angels.

Do you have any limitations? How do you define your boundaries when choosing to accept a modelling request?

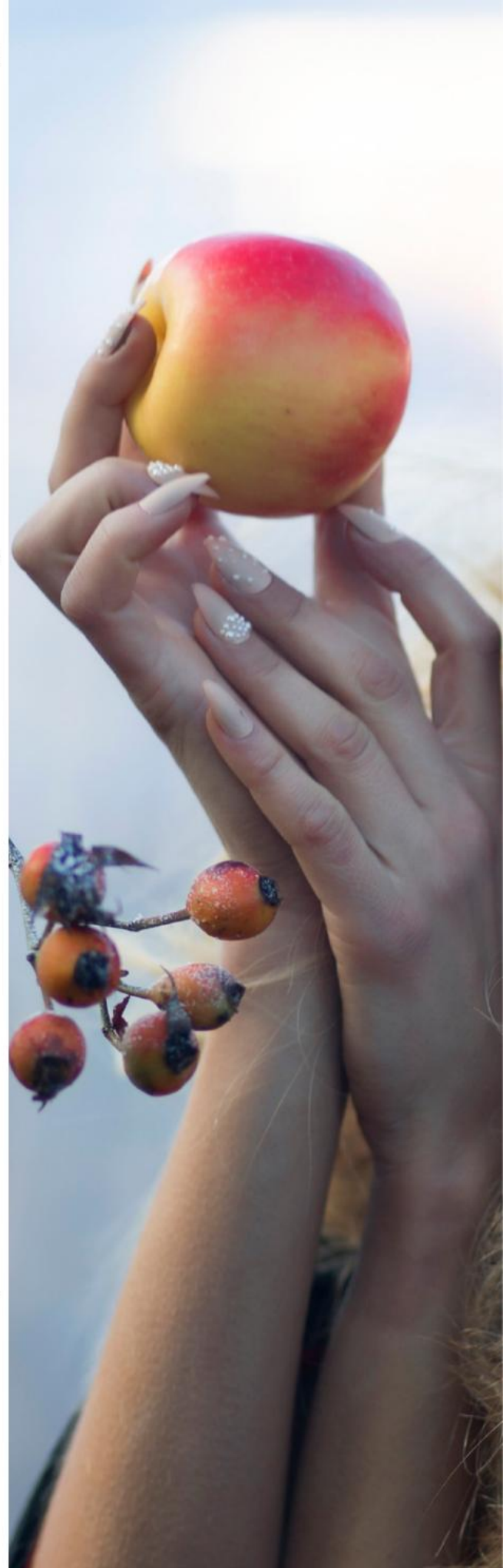
Fashion / print / editorial / catwalk.

State your availability: Would you travel? Work full-time, part time? Any hours?

I love travelling and as I'm international model it gives me the opportunity to see the world. I work also part time as a fashion PA.

What is your most memorable moment so far?

Trip to Cannes during Film festival which brought me new experience and opportunity to work with amazing designers.











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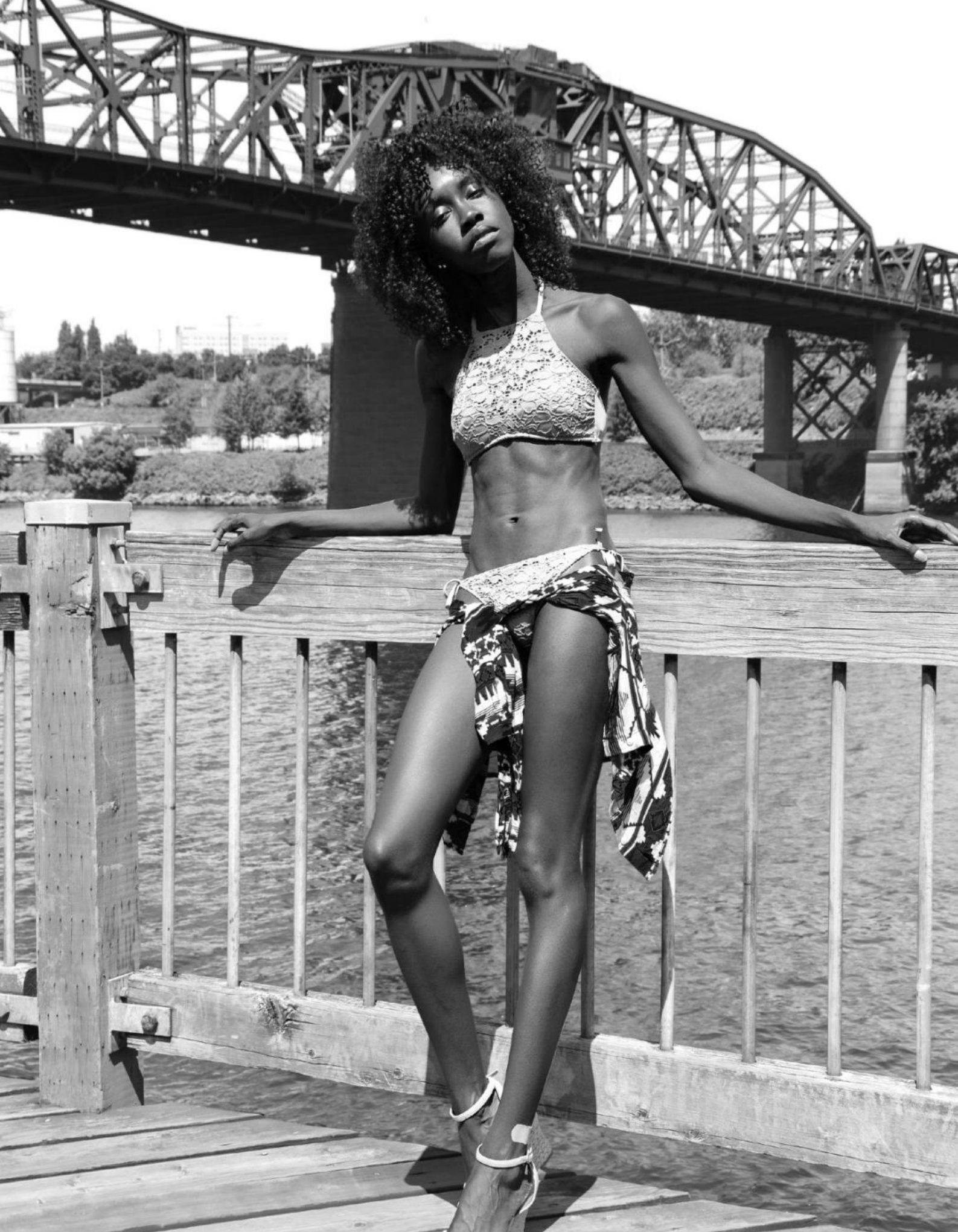




PHOTOGRAPHER

KARLA
MELGAREJO







HOW DID YOU GET TO WHERE YOU ARE NOW IN YOUR CAREER?

BECOMING PART OF THE FASHION INDUSTRY IS NOT EASY AND IT IS HARDER WHEN YOU TRY TO MAKE IT IN A COUNTRY THAT IS NOT YOURS. I MOVED FROM BOLIVIA TO THE US AS MY HUSBAND WAS PURSUING HIS MBA. I HAD ALREADY INTRODUCED MYSELF INTO THE WORLD OF PHOTOGRAPHY AND HAD A LIST OF CLIENTS BACK HOME, HOWEVER, NOW IT WAS TIME FOR A NEW OPPORTUNITY AND I WAS READY FOR A NEW CHALLENGE. I HAD TO BUILD MY WAY FROM GROUND UP, NETWORK, KNOCK ON EVERY DOOR AND KNEW THAT WITH PERSISTENCE AND DETERMINATION I WAS GOING TO GET THERE. I SPENT WEEKS GOING FROM STUDIOS, TO AGENCIES TO LOCAL DESIGNER STORES AND INTRODUCING MYSELF, SHOWING MY WORK AND OFFERING SPECIALS. I KNEW I HAD TO GET MYSELF OUT THERE, MAKE PEOPLE GET TO KNOW MY WORK, MY IDEAS AND STYLE SO I BEGAN TO FOCUS ON MARKETING MYSELF AND BEGAN TO FOCUS AND FEED MY SOCIAL MEDIA ACCOUNTS. SLOWLY I BEGAN TO GET SOME CALLS, BEGAN TO GET NOTICED AND EVEN CONTACTED THROUGH THESE PLATFORMS. ONE OF MY FIRST AND BIGGEST OPPORTUNITIES WAS AN INVITATION TO BE ONE OF THE EXCLUSIVE PHOTOGRAPHERS FOR PORTLAND'S FASHION WEEK AND SLOWLY OPPORTUNITIES WERE KNOCKING ON MY DOOR. I HAVE GOTTEN OPPORTUNITIES TO SHOOT WITH AMAZING MODELS, AGENCIES AND CLIENTS AS WELL AS REPRESENT DIFFERENT BRANDS THROUGH MY SOCIAL MEDIA PLATFORMS. BUT IT DIDN'T ALL JUST HAPPEN, IT TOOK COMMITMENT, DETERMINATION AND SOMETIMES EVEN A BIT OF FRUSTRATION BUT ABOVE EVERYTHING GRATITUDE FOR THE AMAZING OPPORTUNITIES I HAVE BEEN HAVING SO FAR. I AM STILL WORKING EVERYDAY TO BECOME A BETTER PHOTOGRAPHER THAN THE ONE I WAS YESTERDAY, I HAVEN'T REACHED THE TOP JUST YET AND I KNOW I HAVE A LONG WAY TO GO, BUT I AM READY!

WHAT IS YOUR OPINION ON MODELING EDUCATION?

MODELING EDUCATION PLAYS A VERY IMPORTANT AND ESSENTIAL ROLE IN MY WORK EVERYDAY. WORKING WITH DIFFERENT MODELS OF DIFFERENT LEVELS OF EXPERIENCE IS VERY INTERESTING AND SOMETIMES IT COULD ALSO BE CHALLENGING. MAKING THEM FEEL COMFORTABLE IN FRONT OF THE CAMERA TO BE ABLE TO GET THE SHOT YOU ARE LOOKING FOR BUT ALSO TO CREATE A POSITIVE ENVIRONMENT WHILE SHOOTING IS THE KEY TO A GOOD PHOTOGRAPH. THIS IS WHY I FIND IT VERY IMPORTANT TO HAVE A MODELING BACKGROUND AS A PHOTOGRAPHER IT HELPS YOU DIRECT, SET A MOOD AND CONNECT WITH THE PERSON ON THE OTHER SIDE OF THE CAMERA.

WHAT PERSON HAS BEEN YOUR INSPIRATION IN LIFE? WHO IS YOUR HERO?

I WOULD SAY MY PARENTS ARE MY BIGGEST INSPIRATION, THEY HAVE TAUGHT ME TO FIGHT FOR WHAT I BELIEVE IN BUT MOST IMPORTANTLY THEY BELIEVE IN ME. IT IS VERY HARD FOR SOME FAMILIES TO ACCEPT THE FACT YOU WANT TO PURSUE ART AND I AM LUCKY ENOUGH TO SAY MY PARENTS WERE THE EXCEPTION. THEY HAVE ALWAYS SUPPORTED, BELIEVED AND STOOD BY MY SIDE EVEN WITH THE SMALLEST AND MOST INSIGNIFICANT ACCOMPLISHMENTS; THEY ARE ALWAYS THERE TO CELEBRATE THEM WITH ME. HAVING THEIR SUPPORT BUT MOST OF ALL SEEING HOW HARD BOTH OF THEM WORK, AND HOW EVERY OPPORTUNITY BIG OR SMALL THEY ALWAYS TAKE IT WITH SUCH GRATITUDE AND ALWAYS GIVING THEIR BEST AT EVERYTHING THEY DO IS TRULY SOMETHING I ADMIRE. AND AS A WOMEN, SEEING MY MOM WORK FOR A BIT MORE THAN 35 YEARS HAS LIGHTEN UP THAT ENTREPRENEURIAL SIDE OF ME, I WANT THAT SAME EXAMPLE FOR MY DAUGHTER, I WANT HER TO SEE THAT HER MOM CAN MAKE THINGS HAPPEN AND SO WILL SHE!

DO YOU FEEL LIKE YOU'VE MET YOUR GOALS?

I DO THINK I HAVE MET MOST OF MY GOALS, BUT I WON'T EVER THINK I REACHED IT ALL OR LEARNED IT ALL I KNOW I AM STILL GROWING AND HAVE A LONG WAY TO GO BUT SO FAR I AM THANKFUL FOR THE OPPORTUNITIES LIFE HAS GIVEN ME SPECIALLY TO BE ABLE TO PURSUE A DREAM THAT I ALWAYS THOUGHT IMPOSSIBLE.

IF YOU HAD TO DO IT OVER AGAIN, WHAT WOULD YOU CHANGE?

SOMETIMES YOU ARE AFRAID TO TAKE ON OPPORTUNITIES BECAUSE YOU ARE AFRAID YOU MIGHT FAIL. IT HAS HAPPENED TO ME AT LEAST ONCE AND LETTING GO ON THAT OPPORTUNITY THAT COULD BE AMAZING WILL LEAVE NOTHING BUT REGRETS. SOMETIMES WE JUST HAVE TO GO ALL IN, EVEN IF WE DON'T MAKE IT WE LEARN, EVEN IF WE FALL WE WILL THEN STAND UP THAT IS LIFE. LIVE ONCE AND LIVE IT TO THE FULLEST, THAT IS MY LIFE MOTTO!

DO YOU HAVE ANY TIPS?

DON'T EVER LET ANYONE TELL YOU, YOU CAN'T DO IT OR YOU WON'T MAKE IT BECAUSE ONE ELSE OWNS YOUR DREAMS AND KNOWS BETTER HOW TO MAKE THEM HAPPEN THAN YOU DO. PURSUE WHAT YOU WANT, PURSUE WHAT MAKES YOU HAPPY AND WHAT FILLS YOUR SOUL, PURSUE THAT PASSION INSIDE OF YOU BUT KNOW IT WILL TAKE TIME TO REACH THE TOP. ABOVE ANYTHING, BE PATIENT AND PERSISTENT AND YOU WILL GET THERE.

HOW DO YOU STAY INSPIRED?

SOCIAL MEDIA HAS BECOME NOT ONLY MY BEST SOURCE TO MARKET AND SHOWCASE MY WORK BUT TO FIND AMAZING AND TALENTED PHOTOGRAPHERS, FASHION DESIGNERS AND FASHION GURUS WHO INSPIRE ME EVERYDAY WITH THEIR CREATIVITY, STYLE AND VISION.

WHAT PHOTOGRAPHY RELATED THINGS DO YOU RECOMMEND?

DON'T BE AFRAID TO INVEST YOUR TIME IN LEARNING BEFORE YOU INVEST IN EQUIPMENT. SO MANY PEOPLE BUY IT ALL AND THINK THEY HAVE IT DOWN JUST BECAUSE YOU HAVE ALL THE TOOLS YOU NEED. BUT NO CAMERA WILL TEACH YOU HOW TO SHOOT, NO LIGHTING EQUIPMENT HOW LIGHTING WORKS, NO EQUIPMENT IN GENERAL WILL MAKE YOU A MORE PROFESSIONAL PHOTOGRAPHER. INVEST IN WORKSHOPS, CLASSES AND THEN PRACTICE, PRACTICE, PRACTICE. PRACTICE MAKES PERFECT!

WHAT'S YOUR FAVOURITE CAMERA?

I AM A NIKON GIRL SO I WOULD SAY ALL NIKON CAMERAS ARE MY FAVORITE! BUT MY TOP CHOICE FOR NOW WOULD BE THE NIKON D750.

WHAT IS YOUR MOST MEMORABLE EXPERIENCE SO FAR?

I HAD JUST MOVED TO PORTLAND, OREGON AND HAD THE CHANCE TO ATTEND PORTLAND'S FASHION WEEK AS ONE OF THE EXCLUSIVE PHOTOGRAPHERS. MET A LOT OF MODELS THERE AND CONTACTED A COUPLE TO COLLABORATE RIGHT AFTER. ONE MY FIRST SHOTS RIGHT AFTER CONTACTING THEM WAS A COLLABORATION BETWEEN A MODEL A MAKE UP ARTIST AND MYSELF, A DAY CREATING WAS ENOUGH FOR US THREE TO BECOME BEST FRIENDS. I LOVE THE IDEA OF HOW WORKING WITH DIFFERENT PEOPLE ALL THE TIME GIVES YOU THE CHANCE TO CONNECT NOT ONLY WITH PEOPLE YOU WILL GROW IN THIS BUSINESS TOGETHER BUT ALSO A CHANCE TO BUILD ON GREAT FRIENDSHIPS.



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PHOTOGRAPHER SUSSI CALMINDE



OTOGRAPHER SUSSI C ALMINDE

PHOTOGRAPHER
SUSSI CHARLOTTE
ALMINDE









HOW DID YOU GET TO WHERE YOU ARE NOW IN YOUR CAREER?

I REALLY LOVE TO PHOTOGRAPH. IT GIVES ME SO MUCH JOY IN LIFE. I STARTED MY CAREER WITHOUT EXACTLY KNOWING WHAT GENRE ARE SUITED BEST FOR ME. NOW I HAVE BECOME FULLY AWARE OF IT. I LOVE TO CAPTURE PORTRAITS. WHETHER IT'S FASHION PORTRAITS, WEDDINGS, CHILDREN OR FAMILY. I HAVE ALSO DITCHED THE STUDIO PHOTO SHOTS. MY TEMPERAMENT IS MORE TO FIND NEW, BEAUTIFUL LOCATIONS IN NATURE. I COMBINE FLOWERS, COLORS WITH THE BEAUTIFUL FACES I MEET.

WHAT DO YOU LOOK FOR IN A MODEL?

WHEN I, AS A FASHION PHOTOGRAPHER WORKING WITH MODELS. I CERTAINLY WISH THAT THEY ARE PROFESSIONALS. THEY TAKE THEIR JOB SERIOUSLY. AND CAN FIGURE OUT HOW TO POSE. MANY PEOPLE HAVE NO IDEA HOW HARD IT IS TO BE A MODEL. THE PICTURES I'M SHOWING YOU THIS TIME, IS WITH A MODEL NAMED MIA DAMBORG. SHE IS ONE OF MY FAVORITE MODELS. SHE HAS LOTS OF TALENT AND IS VERY ENDURING.

WHAT PERSON HAS BEEN YOUR INSPIRATION IN LIFE? WHO IS YOUR HERO?

I WISH THAT I COULD SAY THAT I HAVE A HERO. BUT SADLY I DON'T. I HAD A TOUGH UPRISING AS MANY OTHER PEOPLE. BUT THE MOTTO/INSPIRATION I TRY TO LIVE BY, IS TO SHOW LOVE AND JOY. AND REMEMBER TO BE THANKFUL FOR ALL THE GOOD THINGS IN LIFE.

IF YOU HAD TO DO IT OVER AGAIN, WHAT WOULD YOU CHANGE?

I WOULD NOT CHANGE ANYTHING. MISTAKES ARE PROOF THAT YOU ARE TRYING. DON'T CARRY YOUR MISTAKES AROUND WITH YOU. INSTEAD, PLACE THEM UNDER YOUR FEET AND USE THEM AS STEPPING STONES.

DO YOU HAVE ANY TIPS?

IT REQUIRES BONE IN THE NOSE (AS WE SAY IN DENMARK). IT REQUIRES WILLPOWER. BUT IF YOU ARE REALLY PASSIONATE ABOUT SOMETHING, THEN TEN WILD HORSES WILL NOT BE CAPABLE TO STOP YOU.

HOW DO YOU STAY INSPIRED?

I LOVE TO STUDY PHOTOGRAPHS ON THE WEB OR ANYPLACE I WILL GO.

WHAT PHOTOGRAPHY RELATED THINGS DO YOU RECOMMEND?

I LOVE TO USE MY REFLECTOR SCREEN. IT'S AMAZING.

WHAT'S YOUR FAVOURITE CAMERA?

I USE CANON... BUT I AM SURE THE OTHER BRANDS ARE JUST AS GREAT AS CANON ARE.













PHOTOGRAPHER
CRISTIAN RUBONI





HOW DID YOU GET TO WHERE YOU ARE NOW IN YOUR CAREER?

WHEN I WAS ABOUT 23 A FRIEND OF MINE WHO WAS WORKING FOR AN ITALIAN TV CHANNEL (RAI) AS VIDEO EDITOR TOLD ME THAT SHE LOOKED AT MY PHOTOGRAPHS AND SHE COULD SEE A PROMISING PHOTOGRAPHER.

AFTER THAT I STARTED THINKING ABOUT PHOTOGRAPHY MORE SERIOUSLY, NOW I'M 33.

HOW DID YOUR EDUCATION PREPARE YOU FOR THE FUTURE?

I DID A BUSINESS AND MARKETING SCHOOL WHILE I WAS IN MELBOURNE TO KNOW MORE ABOUT I COULD MARKET MYSELF ONLINE.

WHAT PERSON HAS BEEN YOUR INSPIRATION IN LIFE? WHO IS YOUR HERO?

IT COULD SOUNDS A BIT OF A CLICHE BUT MY MOTHER INSPIRED ME TO PUSH MYSELF BEYOND MY LIMITS ALL THE TIME, SHE'S A REALLY NICE AND STRONG PERSON.

DO YOU FEEL LIKE YOU'VE MET YOUR GOALS AND ARE SUCCESSFUL?

THERE IS STILL A LOT OF WORK TO DO, BUT I THINK PROFESSIONALS NEVER STOP LEARNING, I'M QUITE HAPPY OF THE GOALS I'VE REACHED.

IF YOU HAD TO DO IT OVER AGAIN, WHAT WOULD YOU CHANGE?

I WOULDN'T BUY ALL THE GEAR I'VE GOT AT THE MOMENT BECAUSE PHOTOGRAPHY IS SIMPLICITY AND YOU CAN ACHIEVE GREAT RESULTS WITH SMALL BUDGET EQUIPMENT AND YOUR CREATIVITY.

WHAT ADVICE WOULD YOU GIVE SOMEONE WHO IS YOUNG AND WANTS TO HAVE A POSITION SUCH AS YOURS ONE DAY?

I WOULD TELL HIM/HER TO THINK BEFORE TAKING PHOTOS NOT JUST "SPRAY AND PRAY".

HOW DO YOU STAY INSPIRED?

TRAVELLING, MEETING PEOPLE, LISTEN TO THEM AND DREAMING ABOUT MY JOB, WHAT CAN I DO MORE, I CAN BE INSPIRED FROM WATCHING A STAIN ON THE WALL TOO.

WHAT PHOTOGRAPHY RELATED THINGS DO YOU RECOMMEND?

FASHION, TRAVEL MORE, MEETING MORE PEOPLE..

HOW CAN PEOPLE REACH YOU FOR A JOB? AND HOW WOULD THEY KNOW YOUR RATE?

I'VE GOT A WEBSITE WWW.CRISTIANRUBONI.COM OR THROUGH FACEBOOK. THEY KNOW MY RATE WHEN THEY CONTACT ME, I LISTEN TO WHAT THEY NEED TO DO AND I CALCULATE A PRICE FOR THEM.

WHAT'S YOUR FAVOURITE CAMERA?

MY ACTUAL FAVORITE CAMERA IS THE SONY A7R II.

TELL US SOMETHING VERY INTERESTING WHILE WORKING WITH A MODEL.

WHILE WORKING WITH A MODEL BE FRIENDLY, MAKE THEM LAUGHING, BE A GENTLEMAN, NEVER TOUCH THEM TO CORRECT HIS/HER POSE OR ASK THEM IF YOU CAN, ALWAYS POLITELY. TALK TO THEM, ASK THEM ABOUT WHAT THEY LOVE AND WHAT THEY ARE INTERESTED IN.







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